



Parks, Recreation, and Community Services  
<https://www.santa-ana.org/parks>  
Item #

**City of Santa Ana**  
**20 Civic Center Plaza, Santa Ana, CA 92701**  
**Planning Commission Staff Report**  
October 14, 2024

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**TOPIC:** Public Facilities Naming

**AGENDA TITLE:**

Discuss and Recommend the Naming of a Park Located Between Fairview Street and King Street

**RECOMMENDED ACTION**

Recommend approval of the name “Artesia-Pilar Pocket Park” for the park located between Fairview Street and King Street for City Council consideration.

**DISCUSSION**

The City of Santa Ana’s Parks, Recreation & Community Services Agency (PRCSA) solicited suggestions from the community for the park between Fairview Street and King Street by crowdsourcing. Site naming ideas were submitted via PRCSA’s and the City’s Instagram accounts. In addition, PRCSA leveraged the King Street Urban Greening Project groundbreaking ceremony, to assist in naming the latest addition to the Parks system.

The site’s location transformed an unused 10,000 square-foot right-of-way area between Fairview Street and King Street into a new park with a stormwater capture system. Residents can now enjoy bike and pedestrian pathways, new lighting features, community art installations by Marina Aguilera, seating areas, interpretative signage and drought tolerant landscaping. In addition, the park brings an innovative approach to managing stormwater runoff through two bio-retention basins and an underground stormwater infiltration system in the park that will capture up to 117,000 gallons of stormwater per storm.

In naming or renaming public facilities, the Santa Ana Municipal Code (SAMC) provides that consideration must be given to the following guidelines (in part):

- A name which serves to identify the location of the subject by reference to distinct geographic, environmental or development features in the immediate area.
- A name which references the history of the subject site or its immediate area.
- A name which identifies a person or family which made an extraordinary donation of land or funds to promote the construction or improvement of the subject public facility.

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- A name which recognizes a person or family who made a distinct, significant contribution to the well-being of the city, including past mayors, council members, board or commission members, officers or employees of the city, but not anyone who currently holds any such position.

Staff reviewed over thirty suggestions for the park's name using the SAMC criteria. The park name list below is in order of the overall votes received via social media voting that took place between July 2-July 16, 2024 and were recommended by staff for consideration, as these submissions align with the SAMC guidelines for naming a public facility.

- Artesia-Pilar Park
- El Caminito Park
- El Rey Park
- John Acuna Park (Santa Ana College Counselor and Adjunct Professor)

At the July 25, 2024 Parks, Recreation and Community Services Commission (PRCSC) meeting, information was provided on the naming of the subject park. The four submissions were presented to the PRCSC and, as a result, Artesia-Pilar Pocket Park was approved by a vote of 6-0 as a recommendation for Planning Commission determination.

Accordingly, Artesia-Pilar Pocket Park is recommended for Planning Commission discussion and determination, which shall be reported to the City Council for their consideration.

### **FISCAL IMPACT**

No fiscal impact associated with this report.

### **EXHIBIT(S)**

Resolution naming a park located between Fairview Street and King Street as Artesia-Pilar Pocket Park.

### **Submitted By:**

Timothy J. Pagano, Deputy Director PRCSA

### **Approved By:**

Hawk Scott, Executive Director PRCSA