

Zuniga, Diana

From: Quinn Su <Quinn.Su@aimbridge.com>
Sent: Thursday, April 10, 2025 2:28 PM
To: eComment
Cc: Wendy Haase
Subject: Santa Ana Tourism Marketing District Renewal

Attention: This email originated from outside of City of Santa Ana. Use caution when opening attachments or links.

Dear Mayor and Councilmembers,

On behalf of Orange County Hotel, I support the renewal of the Santa Ana Tourism Marketing District (SATMD). The SATMD plays a vital role in attracting overnight visitors to Santa Ana hotels. The efforts of the SATMD is helping to boost hotel occupancy and increase revenue, directly benefiting our local tourism industry and economy.

The SATMD's strategic marketing and sales initiatives keep Santa Ana competitive as a destination in our market. Without it, we risk losing valuable visitor spending and economic growth.

I respectfully ask for your support in renewing the SATMD to sustain tourism's positive impact on our city. Thank you for your commitment to our industry.

Sincerely,

Quinn Su

General Manager | Travel Santa Ana Board of Director

Direct (714) 540-9452 | Hotel (714) 751-2400 | Fax (714) 540-9552

7 Hutton Centre Dr, Santa Ana, CA 92707

[Orange County Hotel - Santa Ana](#)

Becerra, Alexis

From: Roseanne Mohr <rmohr@heritagehotelgroup.com>
Sent: Thursday, April 10, 2025 4:39 PM
To: eComment
Subject: Santa Ana Tourism Marketing District Renewal

Attention: This email originated from outside of City of Santa Ana. Use caution when opening attachments or links.

Dear Mayor and Councilmembers,

On behalf of the Comfort Inn and Suites, I support the renewal of the Santa Ana Tourism Marketing District (SATMD). The SATMD plays a vital role in attracting overnight visitors to Santa Ana hotels. The efforts of the SATMD is helping to boost hotel occupancy and increase revenue, directly benefiting our local tourism industry and economy.

The SATMD's strategic marketing and sales initiatives keep Santa Ana competitive as a destination in our market. Without it, we risk losing valuable visitor spending and economic growth.

I respectfully ask for your support in renewing the SATMD to sustain tourism's positive impact on our city. Thank you for your commitment to our industry.

Kind regards,

 **Rosie Mohr**
General Manager
D 714.966.5200
rmohr@heritagehotelgroup.com
Comfort Inn & Suites Orange County John Wayne Airport
2620 Hotel Terrace Dr. Santa Ana, CA 92705
T 714.966.5200 F 714.979.9650
choicehotels.com/ca800

Becerra, Alexis

From: Aaron Saliba <aaron.saliba@hotelzessa.com>
Sent: Tuesday, April 15, 2025 8:57 AM
To: eComment
Subject: Support for Santa Ana Tourism Marketing District

Attention: This email originated from outside of City of Santa Ana. Use caution when opening attachments or links.

Dear Mayor and Councilmembers,

On behalf of Hotel Zessa, a DoubleTree by Hilton, I would like to express my support for the renewal of the Santa Ana Tourism Marketing District (SATMD). The SATMD plays a vital role in attracting overnight visitors to Santa Ana hotels. The efforts of the SATMD is helping to boost hotel occupancy and increase revenue, directly benefiting our local tourism industry and economy. We have seen direct benefits from SATMD which helps to generate revenue for our property, to create jobs for our Team Members, and TOT for the City.

The SATMD's strategic marketing and sales initiatives keep Santa Ana competitive as a destination in our market. Without it, we risk losing valuable visitor spending and economic growth.

I respectfully ask for your support in renewing the SATMD to sustain tourism's positive impact on our city. Thank you for your commitment to our industry. I appreciate the opportunity to share my support with you.

Sincerely,

Aaron Saliba
General Manager
Hotel Zessa, a DoubleTree by Hilton

Aaron Saliba | *General Manager*

Hotel Zessa, a DoubleTree by Hilton™
Formerly DoubleTree by Hilton Santa Ana Orange County Airport

📞 **direct:** 714.442.1908 | **hotel:** 714.825.3333 | **fax:** 714.825.3320
✉️ aaron.saliba@hotelzessa.com
201 E. MacArthur Blvd. Santa Ana, CA 92707 | 🌐 hotelzessa.com | 📱 [@hotelzessa](https://www.instagram.com/hotelzessa)



Zuniga, Diana

From: Gipson, De'andre <De'andre.Gipson@marriott.com>
Sent: Tuesday, April 15, 2025 11:20 AM
To: eComment
Subject: Agenda item #23 Santa Ana Tourism Marketing District Renewal

Importance: High

Attention: This email originated from outside of City of Santa Ana. Use caution when opening attachments or links.

Dear Mayor and Councilmembers,

On behalf of the Courtyard by Marriott Costa Mesa South Coast Metro, I support the renewal of the Santa Ana Tourism Marketing District (SATMD). The SATMD plays a vital role in attracting overnight visitors to Santa Ana hotels. The efforts of the SATMD is helping to boost hotel occupancy and increase revenue, directly benefiting our local tourism industry and economy.

The SATMD's strategic marketing and sales initiatives keep Santa Ana competitive as a destination in our market. Without it, we risk losing valuable visitor spending and economic growth.

I respectfully ask for your support in renewing the SATMD to sustain tourism's positive impact on our city. Thank you for your commitment to our industry.

Sincerely,
De'Andre Gipson, General Manager

Courtyard by Marriott Costa Mesa South Coast Metro

Best,

De'Andre Gipson

General Manager

Courtyard by Marriott Costa Mesa South Coast Metro
3002 South Harbor blvd, Santa Ana, Ca. 92794
T 714.545.1001



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Zuniga, Diana

From: dy.moncada@manhattanhg.com
Sent: Tuesday, April 15, 2025 11:25 AM
To: eComment
Subject: Santa Ana Tourism Marketing District Renewal

Attention: This email originated from outside of City of Santa Ana. Use caution when opening attachments or links.

Dear Mayor and Councilmembers,

On behalf of Embassy Suites, Santa Ana – John Wayne Airport, I support the renewal of the Santa Ana Tourism Marketing District (SATMD). The SATMD plays a vital role in attracting overnight visitors to Santa Ana hotels. The efforts of the SATMD is helping to boost hotel occupancy and increase revenue, directly benefiting our local tourism industry and economy.

The SATMD's strategic marketing and sales initiatives keep Santa Ana competitive as a destination in our market. Without it, we risk losing valuable visitor spending and economic growth.

I respectfully ask for your support in renewing the SATMD to sustain tourism's positive impact on our city. Thank you for your commitment to our industry.

Sincerely,

Dy Moncada, CTA

Regional Group and Event Sales Director

Embassy Suites, Santa Ana – John Wayne Airport

Mobile: 714-878-2828 Office: 714.400.9069

dy.moncada@manhattanhg.com | mhgcapital.com

