

Hall, Jennifer

From: Melvin, Scott <smelvin@materdei.org>
Sent: Thursday, August 1, 2024 7:27 AM
To: eComment
Subject: City Council Meeting August 6 - Agenda Item 11

Attention: This email originated from outside of City of Santa Ana. Use caution when opening attachments or links.

Dear Santa Ana City Council,

As a member of the Santa Ana Marketing Advisory Group, I am truly impressed by the accomplishments of Travel Santa Ana as detailed in the 2023 Annual Report. This organization plays a crucial role in boosting our city's reputation, attracting visitors, supporting local non-profits like Mater Dei High School, and connecting with our community.

The strategic efforts of Travel Santa Ana have successfully highlighted our city's distinct cultural heritage, lively arts scene, and our incredible community. Travel Santa Ana's impact is vital in driving economic growth and improving the quality of life for our residents. Mater Dei is a proud member of this beautiful community and we are thankful for the efforts of Travel Santa Ana in highlighting and sharing our story with the world.

I am eager to collaborate with Travel Santa Ana and contribute to its ongoing success. Commendations and congratulations to president and CEO, Wendy Hasse, and her entire team of dedicated and passionate Santaneros.

Sincerely,

Mr. Scott Melvin M.A.A.
Vice President of School Relations



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Ibarra, Evelyn

From: Erin Warady <[REDACTED]>
Sent: Thursday, August 1, 2024 4:37 PM
To: eComment
Subject: Agenda item #11 Tuesday, August 6 // Board Comment

Attention: This email originated from outside of City of Santa Ana. Use caution when opening attachments or links.

Hello there,

I'm out of the country and will not be able to attend next Tuesday's meeting, however I'd like to submit a public comment of support for Travel Santa Ana.

As the Secretary of the Board of Directors for Travel Santa Ana, I am incredibly proud of the numerous achievements this organization has accomplished in just three short years and as highlighted in the 2023 Annual Report. As one of Orange County's newest Destination Marketing Organizations, Travel Santa Ana has played a pivotal role in elevating our city's profile, driving tourism, and supporting local businesses.

Given our close partnership with the community, Travel Santa Ana has showcased our city's unique cultural heritage, vibrant arts scene, diverse dining and entertainment options and much more. These efforts have been instrumental in fostering economic vitality and enhancing the quality of life for our residents.

I am confident that Travel Santa Ana will continue to thrive and bring ongoing benefits to the Santa Ana community. I look forward to witnessing its continued success and the positive impact it will have on our city and I want to thank the Mayor and City Council for their continued support.

Thank you so much for your help in sharing this with the Mayor and City Council

Erin Warady

Board Member, Travel Santa Ana



www.TravelSantaAna.com



Ibarra, Evelyn

From: Ryan Chase <[REDACTED]>
Sent: Saturday, August 3, 2024 11:31 PM
To: eComment
Subject: Please share with Council for upcoming meeting, thank you.

Attention: This email originated from outside of City of Santa Ana. Use caution when opening attachments or links.

Dear Mayor & Santa Ana City Council -

As a 4th generation property owner and a member of the Travel Santa Ana executive board, I am proud of Travel Santa Ana's achievements as highlighted in the 2023 Annual Report. The destination marketing organization plays a pivotal role in enhancing our city's profile through press and marketing efforts, driving tourism, and supporting local businesses.

Travel Santa Ana's strategic marketing initiatives highlight our city's unique cultural heritage, vibrant arts scene, and vast dining and entertainment options, among other attractions and events.

The contributions of Travel Santa Ana are instrumental in fostering economic vitality and enhancing the quality of life for residents.

I look forward to witnessing the continued success of Travel Santa Ana and the ongoing benefits it brings to the Santa Ana community.

Sincerely,

Ryan Chase

Treasurer, Travel Santa Ana

Ibarra, Evelyn

From: Buettner, Julie <Julie.Buettner@marriott.com>
Sent: Monday, August 5, 2024 1:58 PM
To: eComment
Subject: 2023 Travel Santa Ana Annual Report

Attention: This email originated from outside of City of Santa Ana. Use caution when opening attachments or links.

Dear Santa Ana City Council,

As an original member of the Travel Santa Ana board of directors, I have seen the growth and success the DMO has accomplished in a short amount of time. I have seen 2023 Annual Report, and I am so proud of the results and accomplishments. The destination marketing organization plays a pivotal role in enhancing our city's profile, driving tourism, and supporting local businesses. This DMO has done that and more.

Travel Santa Ana's strategic marketing initiatives highlight our city's unique cultural heritage, vibrant arts scene, and vast dining and entertainment options. They have won awards for their unique webpages, social media presence and videos featuring the city of Santa Ana.

The contributions of Travel Santa Ana are instrumental in fostering economic vitality and enhancing the quality of life for residents and local business, including hotels and restaurants.

I look forward to witnessing the continued success of Travel Santa Ana and the ongoing benefits it brings to the Santa Ana community, and ask for your support in championing this fantastic organization.

Sincerely,

JULIE BUETTNER
GENERAL MANAGER
GMAC
O 714.545.1001

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Ibarra, Evelyn

From: Aaron Saliba <aaron.saliba@hotelzessa.com>
Sent: Tuesday, August 6, 2024 10:42 AM
To: eComment
Subject: City Council Meeting - August 6, 2024 - Agenda Item #11 - Travel Santa Ana Annual Report

Attention: This email originated from outside of City of Santa Ana. Use caution when opening attachments or links.

Dear Santa Ana City Council,

As the current Chair of the Travel Santa Ana board of directors, I am proud of Travel Santa Ana's accomplishments as highlighted in the 2023 Annual Report. The destination marketing organization plays an important role in enhancing our city's profile, driving tourism, and supporting local businesses.

Travel Santa Ana's strategic marketing initiatives highlight our city's unique cultural heritage, vibrant arts scene, and vast dining and entertainment options.

The contributions of Travel Santa Ana are instrumental in fostering economic vitality and enhancing the quality of life for residents.

I look forward to the continued success of Travel Santa Ana and the ongoing benefits that Travel Santa Ana brings our community.

Thank you.

Sincerely,

Aaron Saliba | *General Manager*

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