

**CITY OF SANTA ANA FY 23/24CIP
CAPITAL IMPROVEMENT PROJECT WORKSHEET**

PROJECT TITLE:

Expand Communication Methods

PROJECT CATEGORY:

*City & Park Facility Improvements
Park Facility*

PROJECT DESCRIPTION:

As part of the Revive Santa Ana pandemic recovery program funded by the American Rescue Plan Act (ARPA), this project, designated as Expansion of Critical Communications, will install digital marquees at five or six locations across the City to deliver important messages to our residents and other stakeholders about government resources and assistance, health and safety information, City events and programs, and other news and public services announcements that may benefit the community. These marquees will include the park name, the City logo, and an 8'x11' digital sign.

PROJECT NEED:

During the pandemic, it became evident that many residents were not receiving vital communications from the City. By installing signs in strategically located places where residents frequently spend time and along high-traffic roadways, the City will improve its communication and public outreach. This project will create prominent communications platforms that will increase visibility of the important work the City does, and residents will learn to rely on these digital marquees for important information about their community and local government.

LOCATION MAP



CITYWIDE

PROJECT COSTS	FY 23/24	FY 24/25	FY 25/26	FY 26/27	FY 27/28	FY 28/29	FY 29/30
Construction	1,668,100	-	-	-	-	-	-
Contingency	166,810	-	-	-	-	-	-
Engineering	25,000	-	-	-	-	-	-
TOTAL	1,859,910	-	-	-	-	-	-

SOURCE OF FUNDS	FY 23/24	FY 24/25	FY 25/26	FY 26/27	FY 27/28	FY 28/29	FY 29/30
ARPA Funds	1,859,910	-	-	-	-	-	-
TOTAL	1,859,910	-	-	-	-	-	-

AGENCY:
Public Works

DIVISION:
Construction Engineering

CONTACT:
Mike Ortiz, Senior Civil Engineer

DATE:
25-Apr-2024