

## Flores, Dora

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**From:** W.Y. Manufacturing, Inc. [REDACTED]  
**Sent:** Monday, March 24, 2025 12:31 PM  
**To:** eComment  
**Subject:** April 1, 2025 Meeting ZOA #2024-02, Removal of M1 & M2 properties from SD-84 Zoning District

**Attention:** This email originated from outside of City of Santa Ana. Use caution when opening attachments or links.

To whom it may concern:

"Esteemed members of the City Council, thank you for allowing me to address you today regarding the moratorium and proposed rezoning of our industrial areas.

My name is Walter Yaeger, I purchased the industrial building at 1037 Fuller Street in 1987, since then it is the location of the manufacturing company I founded in 1978. My daughter just celebrated her 35th year with me, my son-in-law is in his 30th year and my grandson is also currently working at this location. I come from a long line of tool and die makers and machinists, including my grandfather, my father and three of my uncles.

I stand before you as a concerned business owner and resident, deeply troubled by the implications of this proposed zoning change.

We all understand the fundamental pillars upon which any nation's prosperity rests: mining, agriculture, and manufacturing. While our city, admittedly, doesn't engage in mining or large-scale agriculture, it does possess a vital, albeit small, manufacturing sector. This sector is not a relic of the past; it is the cornerstone of our future.

Let's be clear: modern manufacturing is not the smokestack industry of yesteryear. It's a high-tech, innovative field that provides high-paying jobs and drives technological advancement. It's the engine that produces the tools and equipment necessary for mining and agriculture – the very foundations of our society. Without manufacturing, our ability to sustain ourselves and innovate diminishes.

The proposed rezoning threatens to eliminate this crucial element of our local economy. By converting M1 and M2 zones to residential, we are not simply changing land use; we are dismantling a vital component of our city's resilience and future prosperity. We are telling future generations that high-paying, technical jobs are not welcome here.

We must also consider the strategic implications. Our nation's current economic challenges, including our staggering national debt, are directly linked to the offshoring of manufacturing. We've learned the hard lesson that outsourcing critical production leaves us vulnerable and dependent. History reminds us that our manufacturing might was instrumental in winning World War II. In a rapidly changing global landscape, we cannot afford to repeat the mistakes of the past and further erode our industrial base.

Furthermore, preserving manufacturing zones ensures that our residents have access to local employment opportunities, reducing commute times and fostering a stronger sense of community. This is not just about economics; it's about the quality of life for our citizens.

I urge you to reconsider this rezoning. Let us not sacrifice our industrial future for short-term residential gains. Instead, let us embrace the potential of modern manufacturing and build a resilient, prosperous community for generations to come. Let us not forget the three pillars of a nation, and let us not remove one of the most important pillars of our city. Thank you."

Regards,

Walter W. Yaeger

## Zuniga, Diana

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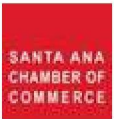
**From:** Susan Backer <SBacker@santaanachamber.com>  
**Sent:** Wednesday, March 26, 2025 9:25 AM  
**To:** Amezcua, Valerie  
**Cc:** Phan, Thai; Vazquez, Benjamin; Lopez, Jorge (SAPD); Bacerra, Phil; Hernandez, Johnathan; Penaloza, David; Nunez, Alvaro; !City Clerk; 'Tim Jemal (tim@jemalpublicaffairs.com)'; Mindy Andrews; bihrke@rutan.com; Dave Elliott  
**Subject:** FW: Letter of Concern from Santa Ana Chamber -- RE: Transit Zoning Code ordinance Logan and Lacy neighborhoods  
**Attachments:** Letter of Concern for Santa Ana Chamber -- Transit Zoning Code ordinance Logan and Lacy neighborhoods.docx.pdf

**Attention:** This email originated from outside of City of Santa Ana. Use caution when opening attachments or links.

Good morning Madam Mayor and City of Santa Ana Councilmembers,

Please see attached a Letter of Concern regarding Transit Zoning Code Ordinance in the Logan and Lacy neighborhoods.

Regards,



Susan Backer

Executive Assistant to Mr. David Elliott, President/CEO of The Santa Ana Chamber of Commerce  
(714) 541-5353 ext. 116 [www.santaanachamber.com](http://www.santaanachamber.com)

**"Do not fear failure but please be terrified of regret"** *Deshauna Barber*





March 24, 2025

The Honorable Valerie Amezcua  
Mayor, City of Santa Ana - vamezcua@santa-ana.org  
20 Civic Center Plaza  
Santa Ana, CA 92701

Dear Mayor Amezcua,

**Re: Opposition to proposed Specific Development No. 84 Transit Zoning Code rezoning (Logan and Lacy neighborhoods)**

On behalf of the Board and Members of the Santa Ana Chamber of Commerce, I am writing to express our strong opposition to the City of Santa Ana's proposed Transit Zoning Code, Specific Development Number 84 ordinance in its Logan and Lacy neighborhoods. Specifically, we are concerned about the proposed removal of the existing light (M-1) and heavy (M-2) industrial overlays in these neighborhoods, which we believe would have a profoundly adverse impact on long-established businesses — many of which are owner/operator small and medium-sized enterprises vital to our local economy.

The removal of the industrial overlays would disrupt a vital part of our community that has supported a wide range of downstream businesses for decades. Many of the impacted enterprises serve as key employers, providing jobs and contributing to the diverse character and history of the Logan and Lacy neighborhoods. By removing these industrial designations, the City risks displacing these businesses and undermining the livelihoods and retirement plans of owner/operators who have invested time, effort and resources in both neighborhoods.

Instead of effectively punishing existing businesses in the two industrial overlay zones, the City should strictly target “bad actors” in the M-2 heavy industrial zone that are producing noxious emissions.

Here are a few specific concerns that we would like to highlight for your attention:

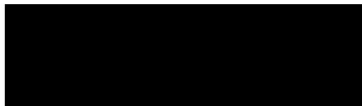
- 1.) **Impact on Small Businesses:** Many of the businesses in the affected areas rely on industrial zoning and its inherent industrial uses to operate effectively. The removal of the two industrial overlays could force these businesses to either close or relocate, disrupting long-standing operations and the local economy. This will disproportionately affect owner/operator businesses that have become an integral part of the community. In addition, because the ordinance restricts the expansion or modification of existing industrial facilities, growing businesses that require greater space will not be able to expand the physical size of their buildings.

- 2.) **Economic Stability:** These businesses contribute significantly to the local economy through employment, services and tax revenues. The potential displacement of these businesses could lead to job losses and create a ripple effect in other industrial zones across Santa Ana, which harms the overall economic health of the area, especially for those who rely on these businesses for employment and services.
- 3.) **Lack of Transition or Support:** The City's proposed rezoning lacks a clear plan for providing support or transition for enterprises affected by the removal of the industrial overlays. Businesses in the Logan and Lacy neighborhoods should be given a reasonable period to adjust, or be offered incentives or exemptions that would allow them to continue operating in the neighborhood.
- 4.) **Community Character:** The Logan and Lacy neighborhoods have a unique character that is shaped, in part, by businesses that have been operating for several decades. The proposed rezoning, if enacted without proper consideration, will erode the existing community fabric and replace long-standing enterprises with multifamily or mixed-use residential development, which is already prevalent in both neighborhoods.

On behalf of the Santa Ana Chamber, I urge you and City Councilmembers to reconsider the removal of the two industrial overlays and engage in a more thoughtful and collaborative process that includes the voices of industrial property owners, enterprise owner/operators and employees who will be directly affected. A more balanced approach that considers both the goals of transit-oriented development and the preservation of local businesses is essential for the long-term well-being of the Logan and Lacy neighborhoods.

Thank you for your time and consideration. I hope you will take our concerns into account and work towards a solution that supports both the development goals of the City and the interests of its residents and business owner/operators.

Sincerely,



David Elliott  
President & CEO  
Santa Ana Chamber of Commerce

CC: Mayor Pro Tem, Thai Phan - [tphan@santa-ana.org](mailto:tphan@santa-ana.org)  
Councilmember Benjamin Vazquez - [bvazquez@santa-ana.org](mailto:bvazquez@santa-ana.org)  
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