

2024-2025 ESG Funding Plan

PROGRAM	RECOMMEND FY 24-25	
ADMINISTRATION & PLANNING	\$	33,544
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NONPROFIT PUBLIC SERVICES	\$	413,705
Santa Ana Police Department (Street Outreach)	\$	50,000
211 /United Way (HMIS)	\$	103,705
Interval House (Shelter Services)	\$	80,000
WISEPlace (Rapid Rehousing)	\$	80,000
Illumination Foundation (Rapid Rehousing)	\$	75,000
Illumination Foundation (Homeless Prevention)	\$	25,000
TOTAL	\$	447,249

Administration (7.5% cap)			
Project Title	Organization	Funding	Description
ESG Program Administration	City of Santa Ana Community Development Agency (CDA)	\$33,544	The program will provide for the overall administration of the ESG Program, to include: preparation and submission of required contracts with HUD, submission of all reporting requirements, provision of individual project oversight, monitoring of all project implementation and ongoing completion, and fiscal management and oversight. Program Administration is performed by a combination of staff and professional consultant(s). Proposed funding amount calculated based off 7.5% admin cap.
Homelessness Shelter and Outreach Services (60% cap)			
HEART Program Homelessness Outreach & Engagement	City of Santa Ana Police Department	\$50,000	Santa Ana Police Officers will contact individuals experiencing homelessness and attempt to provide the person(s) with necessary resources. The various resources will include lodging at the Link or Courtyard homeless shelters, transportation and social or mental health services utilizing the County PERT team members. Through a collaborative approach, officers will work the entire City in areas that are impacted by calls for service, citizen complaints, or noticeable encampments.
Domestic Violence Homeless Shelter	Interval House	\$80,000	Interval House provides life-saving shelter and support to homeless victims of domestic violence and their children from the most underserved communities in Santa Ana. Interval House shelter programs offer a safe, caring, and homelike environment for adults, adolescents, and children in life-threatening situations who are left homeless as a result of domestic violence. ADDITIONAL SPECIALIZED SUPPORT SERVICES: Comprehensive counseling; legal; health and wellness; financial management; employment counseling; permanent housing; and other services as needed, provided by skilled counselors in over 70 languages.

Homelessness Prevention and Rapid Rehousing			
Homeless Prevention (Eviction Prevention)	Illumination Foundation	\$25,000	Illumination Foundation will provide homeless prevention assistance to families residing in Santa Ana who are in jeopardy of losing housing. The funds will be used to provide rental assistance for families and individuals to maintain their current housing without the risk of becoming homeless. Funding allocations will include rental arrears and security deposit assistance (provide a one-time deposit assistance payment). In addition, clients will receive assistance with application fees, security deposit assistance if necessary, first and last month's rent and move-in costs if residents need to be relocated. The Illumination Foundation Homeless Prevention Program will help the Santa Ana community reduce the size of the homeless population by providing assistance and case management services that can aid families in preserving their independence.
Rapid Rehousing (short term and long term rental assistance/security deposits)	Illumination Foundation	\$75,000	Provide flexible and individualized financial assistance that supports Santa Ana residents on a progressive path toward permanent housing and stability. The amount and duration of rental assistance will be determined based on each client's unique financial situation. As a general guideline, Illumination Foundation will provide 100% rental assistance when clients first enroll in the program, allowing them to stabilize their finances, save, and plan. Over the course of six months, the amount of rental assistance will be scaled back incrementally—70%, 50%, and 30% of the total rent due.
Rapid Rehousing for unaccompanied homeless women	WISEPlace	\$80,000	WISEPlace provides shelter, food, trauma-informed care and related services to unaccompanied homeless women. Our shelter, case management, employment assistance and financial empowerment serves women from age 18 to 65 and older. The women we serve include young women leaving foster care, those who have suffered from domestic violence or human trafficking, those who experienced a financial catastrophe, or women recovering from drug abuse, alcohol abuse or incarceration. Our Rapid Rehousing services include case management, financial empowerment curriculum, housing search support and placement and permanent supportive housing financial support, such as deposit assistance, security deposits, help with moving costs and utilities.
Data Collection HMIS (3%)			
HMIS – Homeless Management Information System	211/Orange County United Way	\$103,705	Orange County United Way will facilitate HMIS coordination, communication, training, and technical assistance of Santa Ana ESG sub-recipients to ensure adherence to data quality, supporting the City's efforts to fully comply with the HEARTH Act of 2009. Orange County United Way will: provide user meetings, perform site visits, provide training/technical assistance, run data quality reports to post and make available online (www.211oc.org), complete project set-ups, update the dashboard created for the Mercy House Link on a monthly basis.
Total Funding		\$447,249	