

**FIRST AMENDMENT TO AGREEMENT WITH OUTFRONT MEDIA
FOR THE PROVISION OF DIGITAL BILLBOARDS AND DIGITAL BANNERS**

THIS FIRST AMENDMENT to the above-referenced agreement is entered into on February 4, 2025, by and between OUTFRONT Media LLC (“Company”) and the City of Santa Ana, a charter city and municipal corporation organized and existing under the Constitution and laws of the State of California (“City”).

RECITALS

- A. On April 19, 2022, the Parties entered into Agreement #A-2022-059, by which Company agreed to provide services related to selling advertising through out-of-home media assets – specifically, the development, maintenance and operation of advertising-supported digital billboards and digital banners. The Agreement runs for an initial term of twenty-five (25) years and is current and in-effect.
- B. Company and City have been working cooperatively since the Effective Date of the above-noted Agreement to pursue the construction and operation of the Advertising Site(s) referenced therein. Through no fault of Company, or the City, certain challenges have been encountered which have extended the anticipated time required to develop the Advertising Site(s) as provided in the Agreement.
- C. The parties now wish to amend the Termination section in the Agreement to increase the amount of years required to develop the Advertising Site(s) as provided in the Agreement. No other changes are contemplated by this First Amendment.

The Parties therefore agree:

- 1. **Section 18.a.4, Termination**, is hereby amended, and replaced with the following:
The failure of the Company to meet the intended objective of this Agreement in constructing and operating at least one Advertising Site within five (5) years from the Effective Date.
- 2. Except as modified by this First Amendment, all terms and conditions of the Agreement shall remain in full force and effect.

[signature page to follow]

ATTEST


CITY OF SANTA ANA

JENNIFER L. HALL
City Clerk

ALVARO NUNEZ
City Manager

APPROVED AS TO FORM
Sonia R. Carvalho
City Attorney


OUTFRONT MEDIA LLC

By: 
KYLE NELLESEN
Assistant City Attorney



EDWARD JACOBS
Senior Vice President, Head of Asset
Development

RECOMMENDED FOR APPROVAL

Nabil Saba  Digitally signed by Nabil
Saba
Date: 2025.01.16
11:51:12 -08'00'

NABIL SABA
Executive Director
Public Works Agency