

Ceremonial Street Naming

Ordinance Amending the Santa Ana Municipal Code

CITY COUNCIL MEETING
APRIL 19, 2022
ITEM #27



Background

- During the January 18, 2022 Council meeting, City Council expressed interest in recognizing outstanding individuals who have made a significant impact on their community through the commemorative or honorary naming of streets.
- The Santa Ana Municipal Code must be amended to include such a program.
- The Environmental Transportation Advisory Commission (ETAC) established an Ad Hoc Committee, comprised of the ETAC Chair Brain Germain, and Commissioners Nathaniel Greensides and Dorian Romero, to develop the municipal code amendment.
- The amendment and corresponding program documents were approved by ETAC (vote 5-0) on March 8, 2022.



Why?

To commemorate the service and life of **individuals**, philanthropic **groups**, and **landmarks** or historic **events**, without impacting existing legal City Street names and emergency services.



Who?

1. Must be affiliated with the City of Santa Ana
2. Must have significant and clearly defined cultural, humanitarian or historic impact
3. Naming is limited to the name of an individual, philanthropic organization, significant event or land mark
4. Individual must have 10 years of extraordinary community involvement
5. Must have been deceased for at least two years
6. Have not been honored on other street



Where?

1. Most City streets or intersections
2. Not impact on existing street names
3. Entire City block (no fractions of city blocks)
4. One name per block or intersection
5. No other sign topper on pole
6. Maximum of five in intersections
7. Not on traffic signals
8. PWA will fabricate and install signs



When?

1. Signs will be installed by PWA after City Council approval and payment of fabrication and installation fee.
2. Naming is valid for 10 years.



How?

1. Request for naming can be initiated by resident or owner of a property abutting the street, neighborhood or community group
2. Complete application (justification statements, maps, and pay associated application fee) and submit to appropriate Agency
3. Sign specifications and locations must be approved by PWA
4. Verifiable documentation of two-third of residents or owners support of the naming
5. Witten notices to property owners
6. Public hearing
7. City Council Resolution



Samples



What if?

- 20 percent of the owners of all lots protest the naming, three-fourths City Council majority vote will be required
- Otherwise Council majority will approve the action.



Recommended Action

Approve first reading of an ordinance amending Chapter 33 of the Municipal Code by adding Article XI relating to the ceremonial naming of streets.



Questions

