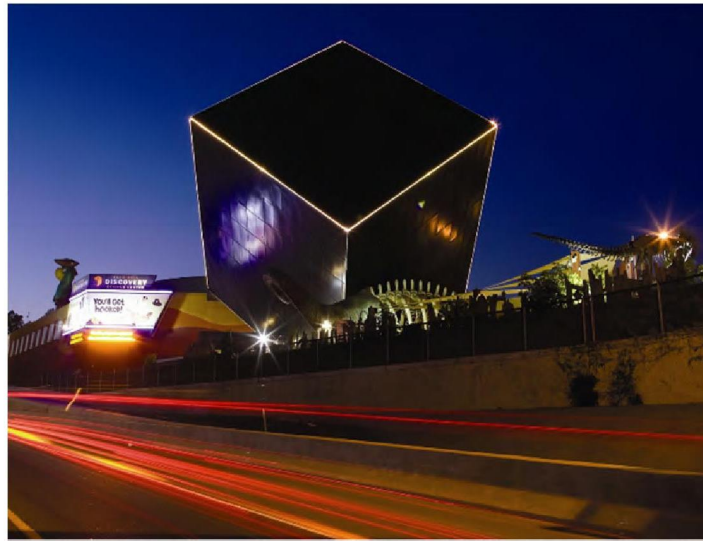




City of Santa Ana
General Plan Update
Public Hearing
April 19, 2022









GOLDEN CITY BEYOND: 2045

SANTA ANA GENERAL PLAN

- General Plan Purpose and Vision
- Key Focus of the Plan
- Community Engagement
- Next Steps
- Recommendation





PURPOSE & VISION

SANTA ANA GENERAL PLAN

- Road map guiding the future of Santa Ana
- Policy document providing foundation for City ordinances and regulations
- Planning document guiding the physical development, quality of life, economic health, and sustainability of the City
- Has not been comprehensively updated since 1982



A SHARED VISION

SANTA ANA GENERAL PLAN

Santa Ana is a city that promotes the health and wellness of all residents, it has a civic culture that actively embraces the power of diversity. Our city invests in resources that create economic opportunities for the next generation, and it is a community that celebrates our past while working together to create a sustainable future.

OUR CORE VALUES



CULTURE



SUSTAINABILITY



HEALTH



EDUCATION



EQUITY



KEY FOCUS OF THE PLAN

SANTA ANA GENERAL PLAN

Focus

- Improve quality of life and the physical environment
- Create economic development & employment opportunities
- Balance land use diversity & compatibility
- Grow sustainability & responsibly
- Preserve & celebrate local history, culture & heritage
- A vibrant downtown
- Address environmental & pollution concerns
- Promote environmental safety & resiliency
- Increase amount of park land
- Complete communities & streets
- Expand housing choices & attainability
- Improve City's fiscal performance & sustainability
- Improve public infrastructure, facilities & services



REINVESTMENT OPPORTUNITIES

SANTA ANA GENERAL PLAN



Focus Areas

Developed with input and feedback from the City Council, Residents and Community Stakeholders, General Plan Advisory Committee & Interagency Team

Benefits

- ✓ Greatest potential for success
- ✓ Reinvestment opportunities
- ✓ By right development review & approval process
- ✓ Certified PEIR - Streamlined CEQA review
- ✓ Focus growth & development on key corridors
- ✓ Maintain character of less dense neighborhoods



1. South Main Street
2. Grand Avenue/17th Street
3. West Santa Ana Boulevard
4. 55 Freeway/Dyer Road
5. South Bristol Street



Follow Up From the Meeting of February 15, 2022

SANTA ANA GENERAL PLAN

- Received over 150 comments from City Council and EJ Stakeholders
- Met with the EJ Stakeholders
- Followed up with City Council
- Staff clarifications and recommendations for strengthening land use policies to facilitate the decision making process
- Over 60 modifications and clarifications were made to the Plan responsive to the comments
- EJ Stakeholders Support





Key Modifications & Refinements

SANTA ANA GENERAL PLAN

- Strengthen City commitments and leadership pertaining to
 - Environmental & pollution concerns, advocacy & public education
 - Community health & wellness
- Prioritize strategies to remove & mitigate environmental pollutions
- Prioritize open space preservation and development & increase the park ratio to 3 ac/1000 residents
- Prioritize public engagement, educations, and involvement by the community including EJ stakeholders & local and indigenous representations in the local decision making process
- Strengthen land use policies & actions to facilitate future land use decisions





Foundation to Champion EJ Quality of Life and Health

SANTA ANA GENERAL PLAN

- Create a **Dedicated City EJ Position/Staff** to work with the community
- **Gather Data** to inform City land use decisions and affect change
- **City Repository** for environmental justice information and **Web Portal**
- Form an Environmental Justice **Action Committee**
- Ongoing **Community Engagement** and education program
- **Create Ordinances** addressing distance buffer, amortization, etc.
- **Continuous Process** for improvement and evaluation, to gather more information and identify solutions





NEXT STEPS

SANTA ANA GENERAL PLAN

- Adoption – April 19, 2022
- Effective May 20, 2022
- Comprehensive Update of the Zoning Code and Development Standards
- Provide and allocate resources for new programs and services
- Implement actions
- Living Document - Annual and five year reviews



STAFF RECOMMENDATION

SANTA ANA GENERAL PLAN

Take the following actions:

1. Certify Final PEIR in compliance with CEQA and Certify that:
 - a) The Project PEIR has been completed in compliance with CEQA
 - b) There are no environmentally superior alternatives to the Project that will avoid or substantially lessen the significant environmental effect as identified in the Draft PEIR; and
 - c) Concur with the findings and mitigation measures contained in the PEIR; and
 - d) Adopt a Statement of Overriding Considerations prior to certification of the PEIR
2. Adopt General Plan Update No. 2020-06
3. Adopt a resolution overruling the Orange County Airport Land Use Commission's determination that the proposed General Plan Update is inconsistent with the Airport Environs Land Use Plan for John Wayne Airport, including supportive findings



Discussion