

Local Homelessness Action Plan

Table 1. Landscape Analysis of Needs and Demographics

	People Experiencing Homelessness	Source and Date Timeframe of Data
Population and Living Situations		
TOTAL # OF PEOPLE EXPERIENCING HOMELESSNESS	990	HUD 2022 PIT Count
# of People Who are Sheltered (ES, TH, SH)	482	HUD 2022 PIT Count
# of People Who are Unsheltered	508	HUD 2022 PIT Count
Household Composition		
# of Households without Children	1984	2021 HMIS Data
# of Households with At Least 1 Adult & 1 Child	122	2021 HMIS Data
# of Households with Only Children	15	2021 HMIS Data
Sub-Populations and Other Characteristics		
# of Adults Who are Experiencing Chronic Homelessness	918	2021 HMIS Data
# of Adults Who are Experiencing Significant Mental Illness	658	2021 HMIS Data
# of Adults Who are Experiencing Substance Abuse Disorders	703	2021 HMIS Data
# of Adults Who are Veterans	54	2021 HMIS Data
# of Adults with HIV/AIDS	27	2021 HMIS Data
# of Adults Who are Survivors of Domestic Violence	280	2021 HMIS Data
# of Unaccompanied Youth (under 25)	188	2021 HMIS Data
# of Parenting Youth (under 25)	2	2021 HMIS Data
# of People Who are Children of Parenting Youth	1	2021 HMIS Data
Gender Demographics		
# of Women/Girls	1046	2021 HMIS Data
# of Men/Boys	1212	2021 HMIS Data
# of People Who are Transgender	3	
# of People Who are Gender Non-Conforming	2	2021 HMIS Data
Ethnicity and Race Demographics		
# of People Who are Hispanic/Latino	1442	2021 HMIS Data
# of People Who are Non-Hispanic/Non-Latino	757	2021 HMIS Data
# of People Who are Black or African American	172	2021 HMIS Data
# of People Who are Asian	39	2021 HMIS Data
# of People Who are American Indian or Alaska Native	93	2021 HMIS Data
# of People Who are Native Hawaiian or Other Pacific Islander	11	2021 HMIS Data
# of People Who are White	1765	2021 HMIS Data
# of People Who are Multiple Races	47	2021 HMIS Data

Table 2. Landscape Analysis of People Being Served									
	Permanent Supportive Housing (PSH)	Rapid Rehousing (RRH)	Transitional Housing (TH)	Interim Housing or Emergency Shelter (IH / ES)	Diversion Services and Assistance (DIV)	Homelessness Prevention Services & Assistance (HP)	Outreach and Engagement Services (O/R)	Other: [Identify]	Source(s) and Timeframe of Data
Household Composition									
# of Households without Children	1558*	19		296		52	1617		2021 HMIS Data
# of Households with At Least 1 Adult & 1 Child	629*			45		66	11		2021 HMIS Data
# of Households with Only Children	0						15		2021 HMIS Data
Sub-Populations and Other Characteristics									
# of Adults Who are Experiencing Chronic Homelessness	831*	6		138			774		2021 HMIS Data
# of Adults Who are Experiencing Significant Mental Illness	983*	10		97		7	544		2021 HMIS Data
# of Adults Who are Experiencing Substance Abuse Disorders	348*	3		71			629		2021 HMIS Data
# of Adults Who are Veterans	512*			8		1	45		2021 HMIS Data
# of Adults with HIV/AIDS	41*						16		2021 HMIS Data
# of Adults Who are Survivors of Domestic Violence	330*						229		2021 HMIS Data
# of Unaccompanied Youth (under 25)	39*	1				3	164		2021 HMIS Data
# of Parenting Youth (under 25)	15*						2		2021 HMIS Data
# of People Who are Children of Parenting Youth	27*			20					2021 HMIS Data
Gender Demographics									
# of Women/Girls	999*	17		194		187	498		2021 HMIS Data
# of Men/Boys	1174*	3		258		154	947		2021 HMIS Data
# of People Who are Transgender	7*						3		2021 HMIS Data
# of People Who are Gender Non-Conforming	1*								2021 HMIS Data
Ethnicity and Race Demographics									
# of People Who are Hispanic/Latino	592*	7		336		309	790		2021 HMIS Data
# of People Who are Non-Hispanic/Non-Latino	1562*	13		112		37	595		2021 HMIS Data
# of People Who are Black or African American	294*	4		35		11	122		2021 HMIS Data
# of People Who are Asian	88*	3		6		7	23		2021 HMIS Data
# of People Who are American Indian or Alaska Native	46*			25		3	65		2021 HMIS Data
# of People Who are Native Hawaiian or Other Pacific Islander	19*			2		1	8		2021 HMIS Data
# of People Who are White	1607*	13		362		308	1082		2021 HMIS Data
# of People Who are Multiple Races	82*			12			35		2021 HMIS Data

Table 3. Landscape Analysis of State, Federal and Local Funding

Funding Program (choose from drop down options)	Fiscal Year (select all that apply)	Total Amount Invested into Homelessness Interventions	Funding Source*	Intervention Types Supported with funding (select all that apply)	Brief Description of Programming and Services Provided	Populations Served (Please "X" the appropriate population(s))			
						ALL PEOPLE EXPERIENCING HOMELESSNESS	People Exp Chronic Homelessness	People Exp Severe Mental Illness	People Exp HIV/ AIDS
HOME Program - via HUD	FY 2021-2022			Permanent supportive and Service-Enriched Housing	One-time allocation of HOME Program funds to support the development of 69 permanent supportive housing units for people experiencing homelessness in two different projects.	X	People Exp Chronic Homelessness	People Exp Severe Mental Illness	Parenting Youth
	FY 2022-2023	\$ 5,011,194.00	Federal Agency				People Exp Chronic Homelessness	People Exp Severe Mental Illness	Children of Parenting Youth
							Substance Abuse Disorders	Unaccompanied Youth here	Other (please enter here)
HOME - American Rescue Plan Program (HOME-ARP) - via HUD	FY 2023-2024			Permanent supportive and Service-Enriched Housing	Funding to support the development of permanent supportive housing for people experiencing homelessness (project to be determined following competitive procurement process)	X	People Exp Chronic Homelessness	People Exp Severe Mental Illness	Parenting Youth
	FY 2024-2025	\$ 6,183,914.00	Federal Agency				People Exp Chronic Homelessness	People Exp Severe Mental Illness	Children of Parenting Youth
							Substance Abuse Disorders	Unaccompanied Youth here	Other (please enter here)
Emergency Solutions Grants (ESG) - via HUD	FY 2021-2022			Rental Assistance	Funding to support the development of homeless facilities and the delivery of services to homeless and those at risk of becoming homeless in Santa Ana.	X	People Exp Chronic Homelessness	People Exp Severe Mental Illness	Parenting Youth
		\$ 489,141.00	Federal Agency	Non-Congregate Shelter/ Interim Housing			People Exp Chronic Homelessness	People Exp Severe Mental Illness	Children of Parenting Youth
							Substance Abuse Disorders	Unaccompanied Youth here	Other (please enter here)
Emergency Solutions Grants - CV (ESG-CV) - via HUD	FY 2021-2022			Non-Congregate Shelter/ Interim Housing	Funding for the operation of two temporary shelters including motel vouchers to assist families who have become homeless during the pandemic, while simultaneously also funding the construction of the new navigation center. Remaining funds will be re-directed to the	X	People Exp Chronic Homelessness	People Exp Severe Mental Illness	Parenting Youth
	FY 2022-2023	\$ 8,065,000.00	Federal Agency				People Exp Chronic Homelessness	People Exp Severe Mental Illness	Children of Parenting Youth
							Substance Abuse Disorders	Unaccompanied Youth here	Other (please enter here)
Community Development Block Grant (CDBG) - via HUD	FY 2021-2022			Permanent supportive and Service-Enriched Housing	One-time allocation of CDBG Program funds for the development of 69 units of permanent supportive housing for people experiencing homelessness, including 38 units designated for homeless veterans.	X	People Exp Chronic Homelessness	People Exp Severe Mental Illness	Parenting Youth
		\$ 1,687,047.00	Federal Agency				People Exp Chronic Homelessness	People Exp Severe Mental Illness	Children of Parenting Youth
							Substance Abuse Disorders	Unaccompanied Youth here	Other (please enter here)
Community Development Block Grant - CV (CDBG- CV) - via HUD	FY 2021-2022			Non-Congregate Shelter/ Interim Housing	One time assistance for families who are placed in motel with case management services	X	People Exp Chronic Homelessness	People Exp Severe Mental Illness	Parenting Youth
		\$ 25,000.00	Federal Agency				People Exp Chronic Homelessness	People Exp Severe Mental Illness	Children of Parenting Youth
							Substance Abuse Disorders	Unaccompanied Youth here	Other (please enter here)
Homeless Housing, Assistance and Prevention Program (HHAP) - via Cal ICH	FY 2021-2022			Outreach and Engagement Non-Congregate Shelter/ Interim Housing	Utilize HHAP (Round 1) funds for the delivery of permanent housing and to work with Kingdom Causes dba City Net to provide outreach services in the following categories: engagement services, case management, emergency mental health, transportation, services for special	X	People Exp Chronic Homelessness	People Exp Severe Mental Illness	Parenting Youth
	FY 2022-2023	\$ 8,422,162.84	State Agency				People Exp Chronic Homelessness	People Exp Severe Mental Illness	Children of Parenting Youth
	FY 2023-2024			Administrative Activities			Substance Abuse Disorders	Unaccompanied Youth here	Other (please enter here)
Homeless Housing, Assistance and Prevention Program (HHAP) - via Cal ICH	FY 2021-2022			Non-Congregate Shelter/ Interim Housing Outreach and Engagement	Utilize HHAP (Round 2) for outreach services and the construction of a new navigation center to house up to 200 individuals with an exit strategy.	X	People Exp Chronic Homelessness	People Exp Severe Mental Illness	Parenting Youth
	FY 2022-2023	\$ 3,981,386.00	State Agency				People Exp Chronic Homelessness	People Exp Severe Mental Illness	Children of Parenting Youth
	FY 2023-2024						Substance Abuse Disorders	Unaccompanied Youth here	Other (please enter here)

				Administrative Activities		Strategy for all residents.		Substance Abuse Disorders	Other (please enter here)		
Other (please enter funding source)	FY 2021-2022	State Agency		Non-Congregate Shelter/Interim Housing		Permanent Local Housing Allocation funds for the operation of the new emergency navigation center	X	TARGETED POPULATIONS (please "X" all that apply)			
	FY 2022-2023							People Exp Chronic Homelessness	Veterans	Parenting Youth	
								People Exp Severe Mental Illness	People Exp HIV/ AIDS	Children of Parenting Youth	
								Substance Abuse Disorders	Unaccompanied Youth	Other (please enter here)	
Other (please enter funding source)	FY 2022-2023	State Agency		Non-Congregate Shelter/Interim Housing		PLHA 2021 funding for the operation of the new navigation center	X	TARGETED POPULATIONS (please "X" all that apply)			
								People Exp Chronic Homelessness	X	Veterans	Parenting Youth
								People Exp Severe Mental Illness	X	People Exp HIV/ AIDS	Children of Parenting Youth
								Substance Abuse Disorders	X	Unaccompanied Youth	Other (please enter here)
Emergency Housing Vouchers (EHVs) - via HUD	FY 2021-2022	Federal Agency		Permanent supportive and Service-Enriched Housing		Annual Emergency Housing Voucher Housing Assistance Payments for 89 EHVs in various scattered site tenant-based housing opportunities	X	TARGETED POPULATIONS (please "X" all that apply)			
	FY 2022-2023							People Exp Chronic Homelessness	Veterans	Parenting Youth	
	FY 2023-2024							People Exp Severe Mental Illness	People Exp HIV/ AIDS	Children of Parenting Youth	
								Substance Abuse Disorders	Unaccompanied Youth	Other (please enter here)	
Housing Choice Vouchers (HCVs) - via HUD	FY 2021-2022	Federal Agency		Permanent supportive and Service-Enriched Housing		Annual Housing Choice Voucher Housing Assistance Payments for 235 project-based vouchers in six different projects	X	TARGETED POPULATIONS (please "X" all that apply)			
	FY 2022-2023							People Exp Chronic Homelessness	Veterans	Parenting Youth	
	FY 2023-2024							People Exp Severe Mental Illness	People Exp HIV/ AIDS	Children of Parenting Youth	
								Substance Abuse Disorders	Unaccompanied Youth	Other (please enter here)	
HUD-VA Supportive Housing Program Vouchers (HUD-VASH) - via HUD	FY 2021-2022	Federal Agency		Permanent supportive and Service-Enriched Housing		Annual HUD-VASH Voucher Housing Assistance Payments for 246 households in different projects, including 109 project-based vouchers in two different projects	X	TARGETED POPULATIONS (please "X" all that apply)			
	FY 2022-2023							People Exp Chronic Homelessness	X	Veterans	Parenting Youth
	FY 2023-2024							People Exp Severe Mental Illness	People Exp HIV/ AIDS	Children of Parenting Youth	
								Substance Abuse Disorders	Unaccompanied Youth	Other (please enter here)	
Other (please enter funding source)	FY 2021-2022	Federal Agency		Permanent supportive and Service-Enriched Housing		Annual Mainstream Voucher Program Housing Assistance Payments for 231 households in different projects, including 26 project-based vouchers in one project	X	TARGETED POPULATIONS (please "X" all that apply)			
	FY 2022-2023							People Exp Chronic Homelessness	Veterans	Parenting Youth	
	FY 2023-2024							People Exp Severe Mental Illness	People Exp HIV/ AIDS	Children of Parenting Youth	
								Substance Abuse Disorders	Unaccompanied Youth	Other (please enter here)	
Other (please enter funding source)	FY 2021-2022	Local Agency		Permanent supportive and Service-Enriched Housing		One-time allocation of Low and Moderate Income Housing Asset Funds for the development of 16 units of permanent supportive housing.	X	TARGETED POPULATIONS (please "X" all that apply)			
	FY 2022-2023							People Exp Chronic Homelessness	Veterans	Parenting Youth	
								People Exp Severe Mental Illness	People Exp HIV/ AIDS	Children of Parenting Youth	
								Substance Abuse Disorders	Unaccompanied Youth	Other (please enter here)	
Other (please enter funding source)	FY 2022-2023	Federal Agency		Permanent supportive and Service-Enriched Housing		One-time allocation of remaining Neighborhood Stabilization Program funds for the development of 43 units of permanent supportive housing	X	TARGETED POPULATIONS (please "X" all that apply)			
								People Exp Chronic Homelessness	Veterans	Parenting Youth	
								People Exp Severe Mental Illness	People Exp HIV/ AIDS	Children of Parenting Youth	
								Substance Abuse Disorders	Unaccompanied Youth	Other (please enter here)	
Other (please enter funding source)	FY 2022-2023	Local Agency		Permanent supportive and Service-Enriched Housing		One-time allocation of Inclusionary Housing Program funds for the development of 16 units of permanent supportive housing	X	TARGETED POPULATIONS (please "X" all that apply)			
								People Exp Chronic Homelessness	Veterans	Parenting Youth	
								People Exp Severe Mental Illness	People Exp HIV/ AIDS	Children of Parenting Youth	
								Substance Abuse Disorders	Unaccompanied Youth	Other (please enter here)	

Table 4. Outcome Goals

Outcome Goal #1a: Reducing the number of persons experiencing homelessness.			
Baseline Data: Annual estimate of number of people accessing services who are experiencing homelessness	Outcome Goals July 1, 2021 - June 30, 2024		Decrease/Increase as % Change from Baseline
	Decrease/Increase in # of People		
For the Orange County CoC, the number of people accessing services who are experiencing homelessness decreased by 62 persons, or 1%, from 2018 to 2020. The 2021 HMIS report shows that 1,643 individuals were contacted by the City of Santa Ana's Outreach and Engagement program. The City of Santa Ana experienced a 44% decrease in homelessness between the 2019 and 2022 Point in Time Counts.	Increase the number of people accessing services by 82 persons.		5% increase in the number of persons accessing services who are experiencing homelessness.
Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness			
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:		Describe the trackable data goal(s) related to this Outcome Goal:	

<p>Analysis of 2022 PIT data shows that Santa Ana accounts for 36% of the total homeless population in the Central Service Area of the Orange County CoC. Looking at the total homeless population by subgroup that was available for the 2019 PIT, Santa Ana accounted for a relatively higher share of individuals and seniors, a lower share of families and approximately the same share of veterans and TAY. We look forward to receiving these same figures for the 2022 PIT. The 2022 PIT for the entire County of Orange showed that 66% of Unsheltered individuals were White and 77% of Sheltered individuals were White. Non-Hispanic or Non-Latino made up 66% of the Unsheltered and 45% of Sheltered individuals compared to 34% Unsheltered Hispanic or Latino and 55% Sheltered Hispanic or Latino.</p> <p>Analysis of 2021 HMS Outreach and Engagement numbers indicate that 81% of contacts identified as white and 45% as non-Hispanic/non-Latino. This does not mirror the City's population, which is 76% Hispanic/Latino.</p> <p>Analysis of 2019 PIT data and 2015-2019 ACS data for the County of Orange indicates that Black persons comprise only 2% of the total population and 2% of persons in poverty, but 12% of the population experiencing sheltered homelessness and 16% of the population experiencing unsheltered homelessness. Hispanic persons comprise 34% of the County's population, but 47% of people in poverty, 45% of persons experiencing sheltered homelessness and 61% of persons experiencing unsheltered homelessness.</p> <p>Analysis of this same data shows that Black youth comprise only 2% of total youth in the County but 14% of the population experiencing homelessness, while Hispanic youth comprise 46% of total youth but 52% of the homeless population.</p>	<p>Reduce the number of each population subgroup experiencing homelessness annually, with a particular focus on individuals and seniors. Reduce the disparity between the percentage of Blacks and Hispanics in the total population and in the homeless population, including both youth and adults.</p>
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Outcome Goal #1b: Reducing the number of persons experiencing homelessness on a daily basis			
Baseline Data:		Outcome Goals July 1, 2021 - June 30, 2024	
Daily Estimate of # of people experiencing unsheltered homelessness		Reduction in # of People	Reduction as % Change from Baseline
The 2019 Point in Time Count reported 830 Unsheltered individuals experiencing homelessness in Santa Ana. The 2022 Point In Time Count reported 508 unsheltered individuals in Santa Ana.		50 fewer homeless individuals will be unsheltered annually	10% decrease in unsheltered homeless population in Santa Ana (compared to 2022 PIT).
Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness			
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:		Describe the trackable data goal(s) related to this Outcome Goal:	
Analysis of 2019 PIT data shows that Santa Ana accounts for 45% of the unsheltered homeless population in the Central Service Area of the Orange County COC. Compared to this overall 45% share, Santa Ana has a relatively higher share of unsheltered individuals and TAY (47% and 52%, respectively) and a lower share of families, veterans and seniors (30%, 40%, and 40% respectively). The 2021 HMIS report showed that 1,643 individuals were contacted by the City's Outreach and Engagement program.		Reduce the disparity between the percentage of Blacks and Hispanics in the total population and in the unsheltered homeless population	
Analysis of 2015-2019 ACS data and the 2022 PIT indicates that Black persons comprise 2% of the County's population but 6% of the population experiencing unsheltered homelessness. Hispanic persons comprise 34% of the County's population and 34% of the population experiencing unsheltered homelessness.			

Outcome Goal #2: Reducing the number of persons who become homeless for the first time.			
Baseline Data:		Outcome Goals July 1, 2021 - June 30, 2024	
Annual Estimate of # of people who become homeless for the first time	Reduction in # of People	Reduction as % Change from Baseline	
<p><i>According to State data for the Santa Ana/ Anaheim/Orange County CoC ("Orange County CoC") 5,584 persons became homeless for the first time in 2020, a decline of 6% since 2018. If Santa Ana accounts for the same share of the new homeless population in the Orange County CoC as it does for the total homeless population (53%), then there would have been 1,500 new homeless persons in Santa Ana in 2020.</i></p>	Assist 100 households with emergency rental assistance.	7% reduction in number of new persons experiencing homelessness for the first time in Santa Ana.	
Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness			
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:		Describe the trackable data goal(s) related to this Outcome Goal:	
According to State data for the Orange County CoC, the number persons in households with children and without children that became homeless increased by 8% and 6%, respectively over this time period and the number of veterans increased 10%. While Hispanic/Latino persons comprises 34% of the population in the CoC according to ACS data for 2015-2019, they accounted for 48% of the first-time homeless. Blacks represent only 2% of the County's population but 11% of the first time homeless.		Assist veterans with emergency rental assistance and/or eviction prevention to reduce increase in homeless veterans from 10% to 5%. Decrease the percentage of first-time homeless that are Hispanic/Latino and Black to be representative of the population. Work with SAUSD to identify families in need of housing.	

Outcome Goal #3: Increasing the number of people exiting homelessness into permanent housing.			
Baseline Data:		Outcome Goals July 1, 2021 - June 30, 2024	
Annual Estimate of # of people exiting homelessness into permanent housing		Increase in # of People	Increase as % Change from Baseline
According to State data, 2,901 people exited homelessness into permanent housing in the Orange County CoC in 2020.		126 (one person/unit for new 126 units of supportive housing)	4% increase in number of persons exiting homelessness into permanent housing in the Orange County CoC.
Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness			
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:		Describe the trackable data goal(s) related to this Outcome Goal:	
According to State data, the number of people exiting homelessness into permanent housing in the Orange County CoC increased by 15% between 2018 and 2020. For persons in households without children, the increase was 81%. For unaccompanied youth ages 18 to 24 there was a 43% increase. For persons in households with children, there was a decrease of 9% and for veterans there was a 4% decrease. The highest exit success rates in 2020 were for RRH (84%) and from PSF (36% with a Move-In Date and 94% without a Move-In Date). The City of Santa Ana continues to place a priority on the development of new PSF units. The City of Santa Ana will consider how the 126 units of PSF that will be created by June 30, 2024 could be used to provide Senior, Veteran and Unaccompanied Youth housing units.		Increase the number of exits for households with children and for veterans by 5%, to match the rate of exits for the entire homeless population.	

Outcome Goal #4: Reducing the length of time persons remain homeless.			
Baseline Data:		Outcome Goals July 1, 2021 - June 30, 2024	
Average length of time (in # of days) persons enrolled in street outreach, emergency shelter, transitional housing, safehaven projects and time prior to move-in for persons enrolled in rapid rehousing and permanent housing programs		Decrease in Average # of Days	Decrease as % Change from Baseline
According to the State provided data for the Orange County CoC for 2020, homeless persons spent an average of 125 days enrolled in street outreach or other projects while homeless prior to moving into more permanent housing.		6 days	5% decrease in the number of days persons remain homeless
Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness			
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:		Describe the trackable data goal(s) related to this Outcome Goal:	
Based on State data for the Orange County CoC, the length of time required for homeless persons to move into RRH or permanent housing increased by 20 days, or 19%, from 2018 to 2020. For veterans, the increase was 39 days, or 53%. For Blacks, the increase was 42 days, or 38%. The largest increases in the amount of time homeless were for the Asian/Pacific Islander subgroup, an increase of 83 days or 90% over the 2018 level, and for the American Indian/Alaska Native subgroup, an increase of 78 days, or 85% from 2018.		Reduce the length of time required for veterans to move into permanent housing by an average of 19 days, equal to the average for all homeless persons.	

Outcome Goal #5: Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing.			
Baseline Data:		Outcome Goals July 1, 2021 - June 30, 2024	
% of people who return to homelessness after having exited homelessness to permanent housing	Decrease in % of People who return to Homelessness	Decrease as % Change from Baseline	
According to State data for Orange County CoC, 10% of people returned to homelessness within 6 months of exiting to permanent housing, an increase of 3% from the 2018 return rate of 7%. The highest success rates are for exits from RRH (85%) and PSH or OPH (86% with move-in date, 94% without move-in date). The overall success rate increased 24% from 2018 to 2020, while the success rate from ES, SH or TH declined 8%.	1.5%	1.5%	
Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness			
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:		Describe the trackable data goal(s) related to this Outcome Goal:	
According to State data for Orange County CoC, the American Indian/Alaska Native and Black subgroups experienced a greater rate of returning to homelessness (13% and 12%, respectively) than the homeless population as a whole in 2020. Between 2018 and 2020, the percentage of people returning to homelessness increased 50% for the Black subgroup.		Decrease as the percentage of people in the Black subgroup that return to homelessness within 6 months of exiting to permanent household from 13% to 10%, which is the average for all homeless persons.	

Outcome Goal #6: Increasing successful placements from street outreach.		
Baseline Data:		Outcome Goals July 1, 2021 - June 30, 2024
Annual # of people served in street outreach projects who exit to emergency shelter, safe haven, transitional housing, or permanent housing destinations.	Increase in # of People Successfully Placed from Street Outreach	Increase as % of Baseline
<p>According to State data for the Orange County CoC, 174 people exited street outreach to other housing destinations, an increase of 164% over 2018. In addition, the success rate for persons exiting street outreach to permanent housing in the County increased 3200% from 1% in 2018 to 33% in 2020. According to HMIS data for Santa Ana, street outreach engaged 1,643 persons in 2021.</p>	<p>Increase the number of people placed from street outreach by 26 persons</p>	<p>15% increase in the percentage of people exiting from street outreach</p>
Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness		
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:		Describe the trackable data goal(s) related to this Outcome Goal:
<p>Countywide, the number of Whites and Hispanics exiting street outreach increased by 255% and 193%, respectively, from 2018 to 2020 while the number of Blacks exiting street outreach increased by only 8%. The City plans to conduct a focus group for those with lived experience, including those who identify as Black, Indigenous, Asian, Native American, Pacific Islanders, Latinx and other traditionally marginalized populations to provide feedback on homeless services provided or funded by the City of Santa Ana.</p>		<p>Decrease the underserved populations as determined by focus group interviews and analysis of population data.</p>

Table 5. Strategies to Achieve Outcome Goals

Strategy	Performance Measure to Be Impacted (Check all that apply)
Description Provide street-based case management and housing navigation services to individuals experiencing homelessness in the City with the goal of securing permanent housing placement for the individual as well as offering emergency shelter and services. The program will utilize a variety of available funding to contract with subject matter experts trained in the profession of homeless services, crisis intervention, mental health, addiction and medical services in order to provide the best response to those in need. The program will assist individuals experiencing homelessness in accessing the most appropriate services and resources across the System of Care, including behavioral health, healthcare, benefits and mainstream services, housing, navigating application and enrollment processes, and providing advocacy and support as necessary.	<input checked="" type="checkbox"/> 1. Reducing the number of persons experiencing homelessness. <input type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time. <input checked="" type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing. <input checked="" type="checkbox"/> 4. Reducing the length of time persons remain homeless. <input type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing. <input checked="" type="checkbox"/> 6. Increasing successful placements from street outreach. <input type="checkbox"/> 7. Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.
Timeframe	
By July 2023	
Entities with Lead Responsibilities	
City of Santa Ana Homeless Services	
Measurable Targets	
5,000 Outreach contacts, 3,500 Phone calls dispatched, 300 Case Managements, 400 Street Exits	

Strategy	Performance Measure to Be Impacted (Check all that apply)
Description Expand the supply of permanent supportive housing, including housing opportunities for homeless youth, by utilizing funding from a variety of resources for new construction.	<input checked="" type="checkbox"/> 1. Reducing the number of persons experiencing homelessness. <input type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time. <input checked="" type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing. <input checked="" type="checkbox"/> 4. Reducing the length of time persons remain homeless. <input type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing. <input checked="" type="checkbox"/> 6. Increasing successful placements from street outreach. <input checked="" type="checkbox"/> 7. Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.
Timeframe	
By July 2023 and May 2024; youth housing by July 2024	
Entities with Lead Responsibilities	
City of Santa Ana Housing Department and Homeless Services	
Measurable Targets	
100 additional permanent supportive housing (PSH) units occupied by July 2023 and 26 additional PSH housing units occupied by May 2024. The development of housing units and/or Special Vouchers will be designated for homeless youth (under 25) and occupied by July 2024.	

Strategy	Performance Measure to Be Impacted (Check all that apply)
Description Support ongoing operation and purchase of the City's Homeless Navigation Center, newly opened in May 2022 and providing 200 shelter beds (with potential to expand to 300 beds for men and women). The Navigation Center will serve as an important link between the City's Street Outreach efforts and securing successful permanent housing exits for homeless persons by providing case management and a comprehensive range of services along with emergency shelter.	<input checked="" type="checkbox"/> 1. Reducing the number of persons experiencing homelessness. <input type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time. <input checked="" type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing. <input checked="" type="checkbox"/> 4. Reducing the length of time persons remain homeless. <input type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing. <input checked="" type="checkbox"/> 6. Increasing successful placements from street outreach. <input checked="" type="checkbox"/> 7. Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.
Timeframe	
By July 2024	
Entities with Lead Responsibilities	
City of Santa Ana Housing Department and Homeless Services	
Measurable Targets	
Decrease unsheltered homeless population by 83 individuals or 10%	

Strategy	Performance Measure to Be Impacted (Check all that apply)
Description Review homeless services captured data (including HMIS, Point in Time, etc), by race and ethnicity showing both inflow into the homeless system and exits into housing placements. Analyze data with an equity lens to see if there are disproportionate numbers based upon race and ethnicity to explore culturally responsive solutions to addressing disparities. Display and share disaggregated data by race and ethnicity with the public on the Santa Ana Homeless Services Data Dashboard.	<input type="checkbox"/> 1. Reducing the number of persons experiencing homelessness. <input type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time. <input type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing. <input checked="" type="checkbox"/> 4. Reducing the length of time persons remain homeless. <input type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing. <input checked="" type="checkbox"/> 6. Increasing successful placements from street outreach. <input checked="" type="checkbox"/> 7. Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.
Timeframe By December, 2023	
Entities with Lead Responsibilities City of Santa Ana Homeless Services Division	
Measurable Targets Data uploaded onto the Homeless Dashboard by December, 2023.	

Strategy	Performance Measure to Be Impacted (Check all that apply)
Description Connect Navigation Center guests with the Santa Ana WORK Center to offer job seeker resources, workforce career planning, supportive services, basic skills assessments, vocation readiness and job search assistance. Provide satellite programs at the Navigation Center and/or provide a shuttle to the WORK Center.	<input type="checkbox"/> 1. Reducing the number of persons experiencing homelessness. <input checked="" type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time. <input checked="" type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing. <input checked="" type="checkbox"/> 4. Reducing the length of time persons remain homeless. <input type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing. <input type="checkbox"/> 6. Increasing successful placements from street outreach. <input type="checkbox"/> 7. Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.
Timeframe By December, 2023	
Entities with Lead Responsibilities City of Santa Ana Homeless Services Division and City of Santa Ana WORK Center	
Measurable Targets Offer a job seeker resources class within three months of opening the shelter.	

Table 7. Demonstrated Need

Complete ONLY if you are selected Non-Congregate Shelter / Interim Housing as an activity on the Funding Plans tab.

Demonstrated Need	
# of available shelter beds	200
# of people experiencing unsheltered homelessness in the homeless point-in-time count	508
Shelter vacancy rate (%) in the summer months	45%
Shelter vacancy rate (%) in the winter months	64%
% of exits from emergency shelters to permanent housing solutions	13.15%
Describe plan to connect residents to permanent housing. The City's Homeless Navigation Center will act as an entry point to connect individuals experiencing homelessness to permanent housing. The chosen Operator of the shelter employ Housing Navigators whose job is to assist individuals to become document ready and able to succeed in housing. The same level of care is taken with individuals who are housed directly off of the streets.	