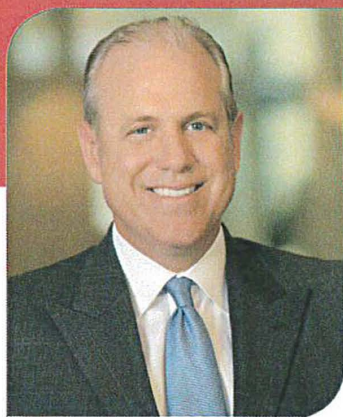


Pierre E. Loubet
 Senga Engineering
 Business Development, Medical Accounts
 1525 E. Warner Ave, Santa Ana, CA 92705

Compendium

- Born in Newport Beach Ca. (when it was a three-story building)
- Graduate of UCLA: Sociology, minor Molecular Biology
- First job: Marketing Representative: IBM—Burbank NMD
- Hired by Client: Entertainment: Matriculated to be VP Marketing and Sales for (Karl Video—creator of Jane Fonda Videos, Richard Simmons, Playboy, Scholastic and Lorimar Telepictures Movie Studio— purchased by Warner Brothers)
- VP Marketing and Sales: Lorimar Telepictures, Technicolor, Bertelsmann and Warner Music (sales budget was \$450,000,000) single most profitable division for Time Warner.
- Following demise of physical media; created several start-ups for consulting, branding, public relations, 'rent an executive', logistics, stuntman, and started a dermaceutical company.
- Recently, Business Development Manager for Medical Device: Senga Engineering. A precision CNC Machine Shop in Santa Ana, CA. Senga Engineering has been in business since 1979; owned by Roy Jones. Senga Engineering has 50 employees, is Veteran Owned, Small business that makes exacting tolerance parts for: Aerospace, Defense, Connector, Medical Device, Energy and other industries.

Wealth of small business, mid-size corporate and Fortune 500 corporation involvement, from start-up to Executive Committee with SEC reporting and Financial Analysis interviews. Marketing and manufacturing initiatives have placed no less than five pieces of product into every home in America.



JACK HALEY, CCIM

Principal

SPECIALIZATION
INDUSTRIAL, INVESTMENT & OFFICE
BROKERAGE
ORANGE, CALIFORNIA

PROFILE

As a Principal of the Lee & Associates Orange office, Jack Haley specializes in leasing and sales of user and investment properties. Over the past 28 years Jack has successfully completed over 1,700 Southern California transactions and represented both national and locally based companies in acquiring industrial and office facilities. Jack is consistently a Lee & Associates' Top Producer.

CAREER SUMMARY

- Over 2 Million square feet and One Hundred Million (\$100,000,000.00) in transaction volume over the last 3 years.
- Completed over 10 nationwide (outside of California) investment sales.
- Extensive knowledge of the Orange County and Inland Empire Industrial Markets.
- Competitive research and marketing for users, investors, and developers of commercial properties.

EDUCATION

- California State Polytechnic University, Pomona
 Bachelor of Arts (Concentration in Finance, Real Estate & Law, Emphasis in Real Estate Finance & Development)

RECOGNITIONS/AFFILIATIONS

- Top 5 Producing Broker, Lee & Associates (2007, 2013, 2015, 2018)
- Top Producing Broker, Lee & Associates (2003, 2005)
- Member, Board of Directors - Lee & Associates
- Certified Commercial Investment Member (CCIM)
 - CCIMs are considered the elite of commercial real estate, sharing a set of skills that puts them far ahead of the competition. The CCIM designation is granted by the Commercial Investment Real Estate Institute (CIRES). CCIMs course topics include financial analysis for commercial real estate, commercial brokerage, advanced techniques in sales and marketing, market analysis, tax planning, decision analysis, negotiation, presentation skills, managing and marketing troubled assets, among others.
- Member, National Association Industrial Office Parks (NAIOP)

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PARTIAL CLIENT LIST

- ▶ RREEF
- ▶ Calwest
- ▶ Advanced Image
- ▶ Tires Warehouse
- ▶ BTL Machine
- ▶ Goodwill OC
- ▶ Omohundro
- ▶ Poach Secured Storage
- ▶ Tempo Industries
- ▶ Moore Packaging
- ▶ Cheung Rattan



Daisy Campos

(714) 864-8030 | campos.r.daisy@gmail.com | Santa Ana, CA

Professional Highlights

- Campaign Finance & Political Consulting • Government Relations • Management
- Strategic Partnerships • Communications • Legislative & Policy Comprehension
- Event Planning

Education & Training

- University of California, San Diego: Bachelor of Arts in Sociology
- Santa Ana Community College: Associate of Arts, Sociology
- California State University, Fullerton, Human Resources Management Certification Program
- Hispanas Organized for Political Equality (H.O.P.E.): Leadership Institute Program Graduate
- Delegate to the 69th Assembly District, CA Democratic Party

Career Experience

Political Campaign Finance Director / Campaign Consultant – Self Employed
January 2019 - Present

- Run a small business operation which develops fundraising strategies for candidates and creates budget for campaign financial spending
- Draft and execute campaign email communication to execute outreach and fundraising efforts
- Direct clients during call time appointments by providing leads for phone calls
- Introduce and connect clients with community stakeholders in education, small business, private and public sectors, unions, and political action committees
- Manage, research, and generate leads for political campaign contributions
- Plan, coordinate, and execute political fundraising events and conduct follow-up on outstanding monetary pledges
- Advise clients by providing verbal and written talking points recommendations to strategically and successfully obtain monetary campaign contributions
- Participate in multi-discipline team strategy meetings and calls for comprehension of campaign roll out and issues of importance; required to report financial standings for campaigns for funds raised, spent, cash-on-hand, and projected fundraising achievements or goals

Chief of Staff - Progressive Solutions Consulting April 2016 – January 2019

- All duties included in the aforementioned job description
- Responsible for all office management and operational duties such as human resources, operations, project & data management, campaign compliance, scheduling, payroll, invoices, and employee relations
- Trained new staff on all fundraising policies and procedures to prepare them for new roles
- Managed staff and assigned duties to successfully meet client needs
- Responsible for booking all travel logistics for CEO, clients, and/or self for local, statewide or national travel to fundraising events, conferences, or related business matters

Communications & Social Media Manager - IVC Media May 2015 – April 2016

- Created and managed strategic communication for social media accounts pertaining to clients of all political persuasions (e.g.: Republican and Democratic elected officials, ballot Initiatives, Political Action Committees, H.O.A.'s, or utility companies)
- Established and maintained strategic partnerships with clients to understand issues of legislative importance
- Responsible for researching legislative bills, federal laws, city measures / regulations and required to analyze the political climate as it pertained to trends in environmental issues, urban or coastal planning, transportation or land use
- Executed online public relations campaigns by using social media engagement platforms (i.e. Facebook, Twitter)
- Identified demographic-appropriate communities and composed content for effective online advertising, petition drives, and marketing campaigns for voter education efforts
- Created comprehensive monthly reports to summarize progress of online presence, goals, successes or failures of petition drives as they pertain to creative campaign messaging

Field Representative, California State Assembly – 65th District October 2013 – January 2015

- Acted as the Member's representative and liaison which required knowledge of the district's legislative bills and budget priorities
- Attended local government and community events to speak on the Member's behalf and reported back to district staff for strategic collaboration in order to address action items of importance
- Identified, planned, and coordinated events for the Member or staff participation for speaking opportunities and community outreach

- Established and maintained well standing relationships with local Elected Government Officials, School Board Members, Public Safety Officials, and community stakeholders
- Prepared talking points, briefings, memorandums for the Member
- Maintained awareness and involvement in community affairs with other local intergovernmental agencies
- Assisted in research of C.A. Assembly Bills and Legislation and identified potential effects on the district

District Scheduler & Executive Assistant - U.S. House of Representatives, 46th District
January 2012 – October 2013

- Coordinated and maintained the Congressional Member's daily schedule, travel plans, and any/all in-district appointments and travel
- Reviewed and screened all inquiries for the Congressional Member's district office meeting requests and off-site visits as according to staff recommendations
- Assisted with various administrative duties and office management tasks such as composition of Congressional Certificate requests, Resolution requests, and referrals for Capitol tours
- Reviewed the Member's incoming correspondence and invitations and made recommendations for attendance to community events by maintaining records of all event or meeting requests
- Conducted outreach and coordination for scheduling district office meetings with local businesses, stakeholders, educator, unions, or dignitaries
- Required to research and understand federal legislative affairs, community affairs, and intergovernmental services

Brent Beasley
8th International Vice President
United Union of Roofers, Waterproofers and Allied Workers Local 220

Brent is a 39 year member of Roofers and Waterproofers Local 220. He got his start roofing at Owen Pacific, he attended the Tri-Counties Roofers Apprenticeship until he became a Journeyman. He was a foreman for 10 years at Owen Pacific Roofing before moving on to run work at San Marino Roof Co Inc. He was previously on the Executive Board and served as Sergeant at Arms and Business Agent before being elected to the position of Business Manager/Financial Secretary of the United Union of Roofers, Waterproofers, and Allied Workers Local 220. Brent has also served as President and Secretary of The Western Regional District Council of Roofers and Waterproofers.

Aside from his professional life, he has experience working on different boards and committees relating to labor and the construction trades. At this time Brent is the chairman of several boards, including the Pacific Coast Roofers Pension Trust, Union Roofers Health and Welfare Trust, Union Roofers Annuity Trust, and the Southern California Roofers and Waterproofers Joint Apprenticeship and Training Committee. Brent is also a past president of the United Labor Agency of Orange County, currently a Vice President of the Orange County Labor Federation, has sat on the Santa Ana Workforce Development Board since 2004, is on the Executive Board of the California State Building and Construction Trades Council as well as the LA/OC Building and Construction Trades Council, and is the Vice President of the Rampart Business Community Association.