



# SMART Goals and Results



#### **SMART PILOT PROGRAM GOALS**

- Goal 1- Exit homeless individuals from the streets of Santa Ana
- Goal 2 Divert 500 calls a month for nonemergency, homeless related services
- Goal 3 Provide COVID-19 information and interventions
- Goal 4 Develop a regional response to homelessness through the Orange County Continuum of Care



#### **SMART PILOT PROGRAM RESULTS**

 Goal 1 - Exit homeless individuals from the streets of Santa Ana

**Results** - 472 Individuals successfully exited the streets, to shelter, housing or family reunification.

 Goal 2 - Divert 500 calls a month for nonemergency, homeless-related services

**Results** - Over 1,000 homeless-related calls were diverted monthly.



#### **SMART PILOT PROGRAM RESULTS**

 Goal 3 - Provide safe COVID-19 information and interventions.

**Results** - 554 individuals were assisted with COVID-19 resources.

 Goal 4 - Develop a regional response to homelessness through participation in the Orange County Continuum of Care.

**Results** - 987 clients were enrolled in case management, entered into HMIS.



# SMART

#### Outreach and Impacts



#### INCREASED OUTREACH

Created a Live Community Call Line

> Responded to Calls from First Responders

Responded to MySantaAna app reports



#### **IMPACTS**

- Over 1,000 calls diverted monthly
- 6,566 Calls/Referrals
- 4,383 Dispatched Calls
- 2,877 Outreach Contacts
- 472 Successful Street Exits to shelters, permanent support housing or family reunification











[Presentation Title] [Department] [Date]

### **Moving Forward**

- New Metrics have been codified within the contract
- 10% of total contract will be held back and only paid based on contractor performance
- Staff will evaluate metrics on a quarterly basis and only release funds after successful achievement of metrics



## **Quarterly Metric Review**

	Quarterly Goal	Annual Goal
Street Exits	150	600
Outreach Contacts	1,312	5,250
COVID-19 Engagements	125	500
Calls Dispatched	1,750	7,000
Case Management	200	800





