

Orozco, Norma

From: Leon Raya [REDACTED]
Sent: Monday, July 31, 2023 10:59 PM
To: eComment
Subject: Support for item 25 August 1, 2023

Dear Mayor and City Council,

I am writing to express my support for item #25 which is asking the City Manager and staff to reconsider the fees charged to neighborhood associations, community groups and Santa Ana based non-profits for use of City facilities. I think the fees can and should be re-visted in light of the negative impact they can have.

I agree that a fee of some sort should be charged and I understand the desire to have a transparent process for use of City resources. I don't think trying to recover cost at the expense of organizations who build involvement and pride in our community is a good idea. The amount of revenue generated by these fees is miniscule in view of the entire budget. It also pales in comparison to some of the approved expenditures.

The City needs to build their collaborative relationships with groups who provide positive services and activities to our residents. It also needs to make use of City facilities as affordable and accessible as possible to these groups.

In prior years City agencies and City staff worked in partnership with such groups. Recently it seems as if things have become very transactional.

Additionally, just as Council stresses the need to make doing private business in this City more convenient, it should stress the same approach towards community organizations. It should be a win win approach rather than finding ways to say no.

I don't think anyone is in favor of wholesale free and unregulated use of these resources. Perhaps a policy limiting the size, number and types of reduced fee events/activities can be implemented.

Understanding the history of organizations and their past work is important. There has been a turn over in staff that has resulted in loss of instructional knowledge. Success for improving the livability of our City depends on strong, honest and positive relationships that work together to serve residents. This requires policies that enable this to happen rather than policies and attitudes that stymie community collaboration.

Thank you.

Orozco, Norma

From: Orozco, Norma
Sent: Tuesday, August 01, 2023 12:31 PM
To: eComment
Subject: RE: Discuss and Consider Directing the City Manager to Re-consider Fees for Registering Events and Reserving Facilities to Create a Community número 25

Translation:

To Whom It May Concern: TUESDAY, AUGUST 1, 2023

Good afternoon to all the authorities present, my name is Alejandro Cuautle Hernandez, president of the organization EL PODER DE LA CULTURA MORELENSE.

On behalf of the members of the organization and community of Santa Ana, we want to ask for support to be able to continue holding events on Calle 4 in Santa Ana, since every time it becomes impossible for us to carry them out, since the costs of permits and administrative costs are very high, last year we held 2 events, one the unveiling of the Chilean mural on Busch St between 4th and 3rd streets on February 5 with total success supporting local businesses, and our second event on November 5 2022 on 4th and Sycamore street where 20 thousand people attended every day with significant traffic, which had an important economic impact for the city, this year we plan to hold the same event for the chinelos Day of the Dead on 4th street. We hope you consider being able to support us since our mission is to spread culture, unify family and make the city of Santa Ana known to others and states and communities, our event is being planned on November 4, 2023

Without further ado, for the moment, I appreciate your time and collaboration, let's make a happy united community.

THE POWER OF MORELENSE CULTURE



Norma Orozco, CPMC, CMC | Senior Deputy City Clerk
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Download the App:



[Click here](#) to report an issue directly from the City website.

Please visit the online Holiday and Closed Friday Schedule at <https://www.santa-ana.org/holiday-and-closed-friday-schedule>.

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subject to the California Public Records Act, and as such, may, therefore, be subject to public disclosure unless otherwise exempt under the Act.

From: Alejandro Hernandez [REDACTED]

Sent: Tuesday, August 01, 2023 12:20 PM

To: eComment <ecomment@santa-ana.org>

Subject: Discuss and Consider Directing the City Manager to Re-consider Fees for Registering Events and Reserving Facilities to Create a Community número 25

A quien corresponda: MARTES 1° DE AGOSTO 2023

Muy buenas tardes a todas las autoridades presentes, mi nombres es Alejandro Cuautle Hernandez presidente de la organización EL PODER DE LA CULTURA MORELENSE

A nombre de los miembros de la organización y comunidad de santa ana queremos pedir apoyo para poder continuar haciendo eventos en la calle 4 en santa ana, ya que cada ves se nos hace imposible realizarlos, ya que los costos de permisos y costos administrativos son muy altos, el año pasado realizamos 2 eventos uno la revelación de el mural de los chilenos en la calle Busch st entre la calle 4th y 3rd el día 5 de febrero con un éxito total apoyando a los comercios locales, y nuestro segundo evento el día 5 de noviembre del 2022 en la calle 4 th y sycamore en donde asistieron 20 mil personas en todos el día aviendo un trafico importante lo cual la derrama económica para la ciudad fue importante, este año pensamos hacer el mismo evento de los chinelos día de muertos en la calle 4 th. Esperamos consideren poder apoyarnos ya que nuestra mission es difundir la cultura, unificar familia y dar a conocer la ciudad de santa ana en otros y estados y comunidades, nuestro evento se está planeando hacer el día 4 de noviembre del 2023

Sin más por el momento agradezco su tiempo y colaboración, hagamos una comunidad feliz unidos.

EL PODER DE LA CULTURA MORELENSE

Orozco, Norma

From: Timothy Rush [REDACTED]
Sent: Tuesday, August 01, 2023 1:27 PM
To: eComment
Subject: Item 25 on this evenings City Council Agenda

Honorable Mayor & Council;

On behalf of the G-7 Neighborhood Leaders Alliance I wish to communicate to you for your consideration that we are unanimous in our opposition to this proposal. The group is quite happy with the current policy and price structure that the Parks Department has, giving a discount to Santa Ana groups that are in fact SA based. Our parks are just now beginning to look good and we don't wish to see them return to the era of being poorly maintained due to lack of funds.

We appreciate your thoughtful deliberation of this issue and the good intentions of Mr. Hernandez who has brought forth the proposal.

Thank you for your leadership.

Sincerely,

Tim Rush

Chairman

The G-7 Neighborhood Leaders Alliance

"Leaders Leading The Way to a Better Santa Ana"

