

**Flores, Dora**

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**From:** Nicole Walcott <nicole@thedencafeoc.com>  
**Sent:** Monday, December 14, 2020 10:50 AM  
**To:** eComment  
**Subject:** Funding the Clean and Safe Team

December 14, 2020

City Manager, Council and Mayor City of Santa Ana  
20 Civic Center Plaza  
Santa Ana, CA 92701

Dear City of Santa Ana Staff and Elected Officials,

**RE: PLEASE SUPPORT DOWNTOWN SECURITY PROGRAM IN 2021**

*WE SUPPORT ITEM 20C, BUT WITH THE REQUEST TO FUND ITEM AT \$500,000 (THE NORMAL, FULL FUNDING LEVEL FOR CLEAN AND SAFE OPERATIONS DOWNTOWN).*

Downtown Santa Ana is hanging on by a thread through pandemic, civil unrest, massive construction, homeless impacts and wild economic uncertainty. Despite all these challenges, downtown businesses continue to open and serve the public as best they can despite very difficult times.

As one of the most important economic engines of the City, DTSA has been able to create our own revenue funds (both parking and BID revenue) to sustain Downtown Clean and Safe Operations, marketing and communications and even capital improvement costs like building public restrooms. We also contribute to the City of Santa Ana through sales taxes, property taxes, permits and fees.

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While we deeply appreciate the protection of the critical Downtown Clean Team program, we are appealing to you to one-time gap fund the Downtown Security program as well. This year, service calls to security increased from 2,600 to 5,200 (50% increase) and trash bags collected rose from 45,000 to 90,000 (50% increase).

The Downtown Security program is a cornerstone of downtown's success. The program is already 50% underfunded from what is needed, but still provides an affordable full-time protective force to downtown.

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Please consider covering this year's gap in downtown's self-funded critical services to keep our engine running and supporting our downtown businesses. Overall, the total impact of your decision here is another \$100,000. Yet this is a critical cost-saving and protective investment considering the alternatives of increased vandalism and decreased safety perceptions in downtown.

Sincerely,

Nicole Walcott  
The Den Cafe  
125 N Broadway Ste D Santa Ana, CA 92701



December 7, 2020

City Manager, Council and Mayor  
City of Santa Ana  
20 Civic Center Plaza  
Santa Ana, CA 92701

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Sincerely,

Sheila Anderzunas  
4<sup>th</sup> Street Market  
201 East 4<sup>th</sup> Street DTSA 92701

**SIGNATURE**

*Sheila Anderzunas*





December 12, 2020

City Manager, Council and Mayor  
City of Santa Ana  
20 Civic Center Plaza  
Santa Ana, CA 92701

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Sincerely,

Tish Leon  
DTNA President  
714-401-8312

## Flores, Dora

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**From:** Lacy Allen <lacy@nativesonale.com>  
**Sent:** Tuesday, December 08, 2020 1:33 PM  
**To:** eComment  
**Subject:** Defunding the DTSA Security Team  
**Attachments:** Single Business - Letter.docx

To Whomever it concerns,

I am female manager of a bar/restaurant in DTSA, I was floored reading an email saying the city will defund the DTSA Security team. I call security multiple times a week to help. I have called the police several times and they do not show. We are a small business and sometimes I have to work alone, like today. I find it very disrespectful to remove security. Also, Sam is one of the kindest human beings I have ever met. You probably don't even know who he is.

If the parking money isn't working (which why would you do this in first place) pay them some other way. You are building a 400million dollar bus on a track, you can't help the workers in DTSA feel safe?!

Best,

**Lacy Allen**

Chief of Staff and Manager

**Native Son Bar**

**M:** (714) 794-8425

**A:** 305 E. 4th St. Santa Ana, CA 92701

**W:** <https://www.nativesonale.com>

**E:** [lacy@nativesonale.com](mailto:lacy@nativesonale.com)



December 7, 2020

City Manager, Council and Mayor  
City of Santa Ana  
20 Civic Center Plaza  
Santa Ana, CA 92701

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Sincerely,

MARIA A PEREZ AVILA  
CHEVITA'S JUICE AND BAGELS  
209 W 4<sup>TH</sup> ST, SANTA ANA, CA. 92701

A handwritten signature in blue ink, appearing to read 'MARIA A PEREZ AVILA', with several horizontal strokes underneath.



**Flores, Dora**

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**From:** Ross Pangilinan <ross@mixmixkitchenbar.com>  
**Sent:** Monday, December 07, 2020 5:24 PM  
**To:** eComment  
**Subject:** DTSA

Ross Pangilinan  
Mix Mix Kitchen Bar  
300 N Main st  
Santa Ana CA 92701

December 7, 2020

City Manager, Council and Mayor  
City of Santa Ana  
20 Civic Center Plaza  
Santa Ana, CA 92701

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Sincerely,

Ross Pangilinan  
Mix Mix Kitchen Bar  
300 N Main st  
Santa Ana CA 92701



**Flores, Dora**

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**From:** joaquin torres <joaquin@thedencafeoc.com>  
**Sent:** Monday, December 14, 2020 11:00 AM  
**To:** eComment  
**Subject:** We support item 20C

*WE SUPPORT ITEM 20C, BUT WITH THE REQUEST TO FUND ITEM AT \$500,000 (THE NORMAL, FULL FUNDING LEVEL FOR CLEAN AND SAFE OPERATIONS DOWNTOWN).*

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Sincerely,

Joaquin Torres  
The Den Cafe  
[125 N Broadway Ste D Santa Ana, CA 92701](#)



Dana Jazayeri  
Unlisted  
Business Owner & Resident  
305 E 4<sup>th</sup> St. #104  
Santa Ana, CA 92701

December 14, 2020

City Manager, Council and Mayor  
City of Santa Ana  
20 Civic Center Plaza  
Santa Ana, CA 92701

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**Dana Jazayeri**  
**Unlisted**  
**Business Owner & Resident**  
**305 E 4<sup>th</sup> St. #104**  
**Santa Ana, CA 92701**

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December 14, 2020

City Manager, Council and Mayor  
City of Santa Ana  
20 Civic Center Plaza  
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**We moved into Downtown Santa Ana 5 years ago sensing that the momentum in the area would provide our national commercial real estate company with ample opportunities to benefit from, and enhance, the growth and excitement that was occurring. Five years later we seriously considered moving out of Downtown. The homeless, vandalism and security threats are an issue. If you want respectable businesses, investors, employees and residents to continue to occupy Downtown Santa Ana you need to not only support but increase the security presence. We are in the business of bringing other businesses to town and it is a tough sell right now.**

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Sincerely,

**Cameron Irons, Executive Director**  
**SVN Vanguard**  
**120 W. 5<sup>th</sup> Street #210**

Kim Tapfer, Esq.  
Owner/Operator of 106 W. 4<sup>th</sup> St., DTSA  
106 W. 4<sup>th</sup> St., Suite 211, Santa Ana, CA 92701

December 7, 2020

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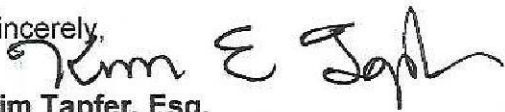
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A handwritten signature in black ink, appearing to read "Kim E. Tapfer". The signature is fluid and cursive, with the first name "Kim" being the most prominent.

Kim Tapfer, Esq.

Owner/Operator of 106 W. 4<sup>th</sup> St., DTSA

Miller-Burg-duPont, Inc.

106 W. 4<sup>th</sup> St., Suite 211

Santa Ana, CA 92701



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Sincerely,

Jonathan Melendez, Owner  
Eat Good Food Mar LLC  
201 E 4<sup>th</sup> St #137, Santa Ana, CA 92701

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Donna Duffy  
Phillips Hutton Partners, LLC  
454 N. Broadway, Suite 205  
Santa Ana, CA 92701

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During the pandemic, Downtown's self-generated revenue has been deeply impacted: in particular parking revenues are down nearly 75% due mostly to the coronavirus and in part due to popular programs promoting 2 hour free parking in downtown parking garages.

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While we deeply appreciate the protection of the critical Downtown Clean Team program, we are appealing to you to one-time gap fund the Downtown Security program as well. This year, service calls to security increased from 2,600 to 5,200 (50% increase) and trash bags collected rose from 45,000 to 90,000 (50% increase).

The Downtown Security program is a cornerstone of downtown's success. The program is already 50% underfunded from what is needed, but still provides an affordable full-time protective force to downtown.



Security is vital as a service to businesses and for visitor perceptions as "Lack of safety" and "Homelessness" remain two of the primary reasons people don't like to visit downtown according to studies conducted by the City.

This year, downtown vandalism costs have tripled including over \$40,000 in costs of vandalism paid out by the City alone. Reducing our Downtown Security force will increase the burden on private and public vandalism costs in 2021 and is not supported by the Downtown Police Officers.

Please consider covering this year's gap in downtown's self-funded critical services to keep our engine running and supporting our downtown businesses. Overall, the total impact of your decision here is another \$100,000. Yet this is a critical cost-saving and protective investment considering the alternatives of increased vandalism and decreased safety perceptions in downtown.

Sincerely,

A handwritten signature in black ink that reads "D. M. Duffy". The signature is written in a cursive, flowing style.

**Donna Duffy**  
**Phillips Hutton Partners, LLC.**  
**Starbucks...Chato's Bar & Grill...Truth and Advertising**  
454 N. Broadway, Suite 205  
Santa Ana, CA 92701  
C: 714-343-3220



December 14, 2020

City Manager, Council and Mayor  
City of Santa Ana  
20 Civic Center Plaza  
Santa Ana, CA 92701

Dear City of Santa Ana Staff and Elected Officials,

**RE: PLEASE SUPPORT DOWNTOWN SECURITY PROGRAM IN 2021**

*WE SUPPORT ITEM 20C, BUT WITH THE REQUEST TO FUND ITEM AT \$500,000 (THE NORMAL, FULL FUNDING LEVEL FOR CLEAN AND SAFE OPERATIONS DOWNTOWN).*

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This year, downtown vandalism costs have tripled including over \$40,000 in costs of vandalism paid out by the City alone. Reducing our Downtown Security force will increase the burden on private and public vandalism costs in 2021 and is not supported by the Downtown Police Officers.

I will tell you personally, as the owner of the Old Santa Ana City Hall building at 3<sup>rd</sup> and Main that we have seen more vandalism in terms of graffiti, etched windows, litter, homeless camping and petty theft to our property this year than in the 20 years I have owned the building. To imagine even less service in the area of clean and safe than we currently have is a nightmare that I don't want to live thru.

Please consider covering this year's gap in downtown's self-funded critical services to keep our engine running and supporting our downtown businesses. Overall, the total impact of your decision here is another \$100,000. Yet this is a critical cost-saving and protective investment considering the alternatives of increased vandalism and decreased safety perceptions in downtown.

Sincerely,

Jon Gothold  
Property owner  
Old Santa Ana City Hall building  
217 N. Main Street  
Santa Ana CA 92701





December 14, 2020

City Manager, Council and Mayor  
City of Santa Ana  
20 Civic Center Plaza  
Santa Ana, CA 92701

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Sincerely,  
**TAPFER REALTY**

A handwritten signature in blue ink, appearing to read "Ted Tapfer", with a stylized flourish at the end.

**Ted Tapfer**

Joseph Duffy  
Truth and Advertising  
454 N. Broadway, Suite 200  
Santa Ana, CA 92701

December 7, 2020

City Manager, Council and Mayor  
City of Santa Ana  
20 Civic Center Plaza  
Santa Ana, CA 92701

Dear City of Santa Ana Staff and Elected Officials,

**RE: PLEASE SUPPORT DOWNTOWN SECURITY PROGRAM IN 2021**

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Sincerely,

A handwritten signature in blue ink, appearing to read "J. Duffy", with a long vertical line extending downwards from the end of the signature.

**Joseph Duffy**

**Truth and Advertising**

454 N. Broadway, Suite 200

Santa Ana, CA 92701

714-305-3575

Alberto Banuelos  
Burritos La Palma  
201 E. 4<sup>th</sup> Street #36 Santa Ana CA

December 10, 2020

City Manager, Council and Mayor  
City of Santa Ana  
20 Civic Center Plaza  
Santa Ana, CA 92701

Dear City of Santa Ana Staff and Elected Officials,

**RE: PLEASE SUPPORT DOWNTOWN SECURITY PROGRAM IN 2021**

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Please consider covering this year's gap in downtown's self-funded critical services to keep our engine running and supporting our downtown businesses. Overall, the total impact of your decision here is another \$100,000. Yet this is a critical cost-saving and protective investment considering the alternatives of increased vandalism and decreased safety perceptions in downtown.

Sincerely,

A handwritten signature in black ink, appearing to read 'Alberto Banuelos', with a stylized, looping flourish at the end.

**Alberto Banuelos**  
**Burritos La Palma**  
**201 E. 4<sup>th</sup> Street #36**  
**Santa Ana CA 92701**



**Flores, Dora**

---

**From:** Steve Sabicer <steve@electriccitybutcher.com>  
**Sent:** Monday, December 14, 2020 5:21 PM  
**To:** eComment  
**Subject:** RE: PLEASE SUPPORT DOWNTOWN SECURITY PROGRAM ITEM 20C, FUND ITEM AT \$500,000

Dear City of Santa Ana Staff and Elected Officials,

Downtown Santa Ana is hanging on by a thread through pandemic, civil unrest, massive construction, homeless impacts and wild economic uncertainty. Despite all these challenges, downtown businesses continue to open and serve the public as best they can despite very difficult times.

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Due to the revenue shortfall, the City of Santa Ana is proposing not to cover the cost of the \$100,000 annual Downtown Security Team and to let that contract lapse.

I am appealing to you to one-time gap fund the Downtown Security program. This year, service calls to security increased from 2,600 to 5,200 (50% increase) and trash bags collected rose from 45,000 to 90,000 (50% increase).

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Sincerely,

Steve Sabicer  
Electric City Butcher  
210 E 4th Street  
Santa Ana, Ca 92701





December 14, 2020

City Manager, Council and Mayor  
City of Santa Ana  
20 Civic Center Plaza  
Santa Ana, CA 92701

Dear City of Santa Ana Staff and Elected Officials,

**RE: REQUEST TO SUPPORT DOWNTOWN SECURITY PROGRAM IN 2021**

*WE SUPPORT ITEM 20C, BUT WITH THE REQUEST TO FUND ITEM AT \$500,000 (THE NORMAL, FULL FUNDING LEVEL FOR CLEAN AND SAFE OPERATIONS DOWNTOWN).*

Downtown Santa Ana is hanging on by a thread through pandemic, civil unrest, massive construction, homeless impacts and wild economic uncertainty. Despite all these challenges, downtown businesses continue to open and serve the public as best they can despite very difficult times. We have experienced this directly in the Historic Spurgeon Building.

As one of the most important economic engines of the City, DTSA has been able to create our own revenue funds (both parking and BID revenue) to sustain Downtown Clean and Safe Operations, marketing and communications and even capital improvement costs like building public restrooms. We also contribute to the City of Santa Ana through sales taxes, property taxes, permits and fees.

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The Downtown Security program is a cornerstone of downtown's success. The program is already 50% underfunded from what is needed, but still provides an affordable full-time protective force to downtown. Our decision to originally acquire the Spurgeon building absolutely included the understanding of the city's focus in the downtown area's safety and security and that is a significant reason why the more than 90 tenants in our building continue to be comfortable arriving early or leaving later at night after normal business hours.

Security is vital as a service to businesses and for visitor perceptions as "Lack of safety" and "Homelessness" remain two of the primary reasons people don't like to visit downtown according to studies conducted by the City.

This year, downtown vandalism costs have tripled including over \$40,000 in costs of vandalism paid out by the City alone. This does not take into consideration the 10's of thousands spent by the private community protecting their own assets during particularly heightened times of unrest. Reducing our Downtown Security force will increase the burden on private and public vandalism costs in 2021 and is not supported by the Downtown Police Officers.

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Sincerely,



**Scott Ostlund**  
**The Spurgeon 1913**  
**206 W, 4<sup>th</sup> Street**  
**Santa Ana, CA 92701**

Tracey Gayer  
Grand Central Art Center  
125 N. Broadway, Santa Ana, CA 92701

December 7, 2020

City Manager, Council and Mayor  
City of Santa Ana  
20 Civic Center Plaza  
Santa Ana, CA 92701

Dear City of Santa Ana Staff and Elected Officials,

**RE: PLEASE SUPPORT DOWNTOWN SECURITY PROGRAM IN 2021**

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Sincerely,



**Tracey Gayer**

**Grand Central Art Center**

**125 N. Broadway, Santa Ana, CA 92701**



Joe Youkhan  
SmorBurgers  
201 E. Fourth St. unit 128  
Santa Ana, Ca 92701

December 7, 2020

City Manager, Council and Mayor  
City of Santa Ana  
20 Civic Center Plaza  
Santa Ana, CA 92701

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Sincerely,

**Joe Youkhan**  
**SmorBurgers**  
**201 E. Fourth St. unit 128**  
**Santa Ana, CA 92701**





December 14, 2020

City Manager, Council and Mayor  
City of Santa Ana  
20 Civic Center Plaza  
Santa Ana, CA 92701

Dear City of Santa Ana Staff and Elected Officials,

RE: PLEASE SUPPORT DOWNTOWN SECURITY PROGRAM IN 2021  
WE SUPPORT ITEM 20C, BUT WITH THE NORMAL, FULL FUNDING LEVEL FOR  
CLEAN AND SAFE OPERATIONS DOWNTOWN).

We understand that due to the revenue shortfall, the City of Santa Ana is proposing to help downtown sustain its Downtown Clean Team operations which clean nearly 86 blocks of downtown on a daily basis. But the City is proposing not to cover the cost of the \$100,000 annual Downtown Security Team and to let that contract lapse. With the impact of the current COVID/Economic crisis at the individual levels, we are experiencing an increase in safety/security situations in the Downtown, with recent incidents that have occurred along the 2<sup>nd</sup> Street plaza this past weekend, and additional situations at the Broadway/Sycamore parking garage. While we deeply appreciate the efforts of the Downtown Clean Team program, we are appealing to you to one-time gap fund the Downtown Security program as well.

The Downtown Security program continues to be a cornerstone of downtown's success. Security is vital as a service to businesses, residents, and those of visit, creating a positive experience.

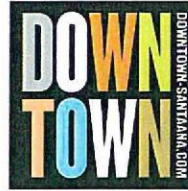
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I thank you in advance for your time and consideration.

My very best to you all,

John D. Spiak  
Director/Chief Curator





Downtown Inc  
204 E 4th St. Suite T.  
Santa Ana, CA 92701



Santa Ana Business Council  
400 E 4th Street  
Santa Ana, CA 92701

December 7, 2020

City Manager, Council and Mayor  
City of Santa Ana  
20 Civic Center Plaza  
Santa Ana, CA 92701

Dear City of Santa Ana Staff and Elected Officials,

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Sincerely,

A handwritten signature in black ink, appearing to read "Raul Yanez", written in a cursive style.

Raul Yanez

President

Santa Ana Business Council

400 E. 4th Street

Santa Ana, CA 92701

(714) 345-7276



## Orozco, Norma

---

**From:** Jeffrey Jensen <jj@chapteronetml.com>  
**Sent:** Monday, December 14, 2020 8:07 PM  
**To:** eComment  
**Cc:** Sarmiento, Vicente; Phan, Thai; Bacerra, Phil; Hernandez, Johnathan; Penaloza, David; Lopez, Jessie; Mendoza, Nelida  
**Subject:** DTSA Security

Dear Mayor and City Council,

My name is Jeffrey Jensen (JJ) with Chapter One in Downtown Santa Ana. I'm a business owner and resident of Downtown. I'm "all in" with Downtown Santa Ana and love this city.

Having Security in Downtown has helped out with a lot of issues over the years. I cannot imagine them "not" being here. I can't overstate the value of the presence of security.

Losing Downtown Security would only be the beginning of a lot of other issues that'll end up costing a lot more in the long run. There is already a lot of vandalism & homelessness that is going on, even more when businesses close their doors for the night. The Courtyard Shelter is at capacity and the OC Central Jail, which is in Downtown, is about to release 50% of the inmates due to Covid. Yale street shelter is still a few months out and there will be a ramp up period till they can handle the intake needed to move the Courtyard group and other homeless over to Yale Street. Kids are not in school due to Covid and the Graffiti in the Downtown and all over Santa Ana has more than doubled from just a few months ago. Our Governor has put a chokehold on small businesses which has most businesses closed or at reduced hours. The lack of people working and patronizing Downtown is even more reason to have Security at this crucial time.

Having customers feel safe is the Holy Grail to a thriving Downtown. If you don't feel safe, you don't go. It's that simple. Security presence is invaluable to having customers feel safe and want to return. Vandalism, vagrancy & theft will keep people away, which means less people spending money, which means less tax revenue.

What's the value of not being safe? Find the money from somewhere else in the budget or the general fund and fund Downtown Security so residents, employees and customers can feel safe and want to come to Beautiful Downtown Santa Ana to spend time and money. Calls to SAPD would end up costing more in the long run.

There are a lot of great projects coming up: Streetcar, big construction projects, city and county buildings being built... These are all things to look forward to in the near future. Let's keep the Downtown safe so people will want to come down to see what Santa Ana has to offer.

Thank you,

***Jeffrey Jensen***

***Chapter One: the modern local***

227 N. Broadway

Downtown Santa Ana, CA 92701

(714) 352-2225 MAIN

(714) 352-2242 FAX

[www.chapteronetml.com](http://www.chapteronetml.com)

Become a FAN on [Facebook!](#)

**FOLLOW US ON TWITTER@**



## Orozco, Norma

---

**From:** Bob Michaelian <bob.michaelian@gmail.com>  
**Sent:** Monday, December 14, 2020 8:17 PM  
**To:** eComment; Sarmiento, Vicente; Phan, Thai; Bacerra, Phil; Hernandez, Johnathan; Penaloza, David; Lopez, Jessie; Mendoza, Nelida  
**Subject:** re: PLEASE continue to support the necessary and vital 'Downtown Safe' program, it is needed now more than ever!

Dear City of Santa Ana Staff and Elected Officials,

As a landlord and frequent visitor to Downtown Santa Ana, I would like to offer my encouragement that, while supporting Item 20C, you continue to provide *full funding* (\$500k) so that the City can continue to maintain a clean and safe environment downtown.

Downtown Santa Ana is hanging on by a thread through pandemic, civil unrest, massive construction, homeless impacts and wild economic uncertainty. Despite all these challenges, downtown businesses continue to open and serve the public as best they can despite very difficult times.

Due to the revenue shortfall related to the pandemic, the City of Santa Ana is proposing to help downtown sustain its Downtown Clean Team operations which clean nearly 86 blocks of downtown on a daily basis. But the City is proposing not to cover the cost of the \$100,000 annual Downtown Security Team and to let that contract lapse.

**WE NEED OUR DEDICATED DOWNTOWN SECURITY TEAM.** They are literally the go-to team in the event there is a security need, if vandalism occurs, etc...

While we deeply appreciate the protection of the critical Downtown Clean Team program, we are appealing to you to one-time gap fund the Downtown Security program as well. This year, service calls to security increased from 2,600 to 5,200 (50% increase) and trash bags collected rose from 45,000 to 90,000 (50% increase).

The Downtown Security program is a cornerstone of downtown's success. The program is already 50% underfunded from what is needed, but still provides an affordable full-time protective force to downtown.

Security is vital as a service to businesses and for visitor perceptions as "Lack of safety" and "Homelessness" remain two of the primary reasons people don't like to visit downtown according to studies conducted by the City.

This year, downtown vandalism costs have tripled including over \$40,000 in costs of vandalism paid out by the City alone. Reducing our Downtown Security force will increase the burden on private and public vandalism costs in 2021 and is not supported by the Downtown Police Officers.

Please consider covering this year's gap in downtown's self-funded critical services to keep our engine running and supporting our downtown businesses. Overall, the total impact of your decision here is another \$100,000. Yet this is a critical cost-saving and protective investment considering the alternatives of increased vandalism and decreased safety perceptions in downtown.

Sincerely,

Bob Michaelian  
owner, West End Theatre Bldg.  
m 415-710-6521

Jose Cerrudo  
El Mercado Modern Cuisine  
301 N. Spurgeon St.  
Santa Ana, CA 92701

December 7, 2020

City Manager, Council and Mayor  
City of Santa Ana  
20 Civic Center Plaza  
Santa Ana, CA 92701

Dear City of Santa Ana Staff and Elected Officials,

**RE: PLEASE SUPPORT DOWNTOWN SECURITY PROGRAM IN 2021**

*WE SUPPORT ITEM 20C, BUT WITH THE REQUEST TO FUND ITEM AT \$500,000 (THE NORMAL, FULL FUNDING LEVEL FOR CLEAN AND SAFE OPERATIONS DOWNTOWN).*

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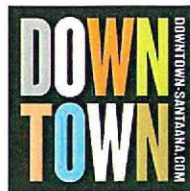
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Sincerely,

A handwritten signature in black ink, appearing to read 'Jose Cerrudo', written in a cursive style.

**Jose Cerrudo**  
**El Mercado Modern Cuisine**  
**301 N. Spurgeon St.**  
**Santa Ana, CA 92701**



Downtown Inc  
204 E 4th St. Suite T.  
Santa Ana, CA 92701



Santa Ana Business Council  
400 E 4th Street  
Santa Ana, CA 92701

December 7, 2020

City Manager, Council and Mayor  
City of Santa Ana  
20 Civic Center Plaza  
Santa Ana, CA 92701

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Sincerely,

A handwritten signature in black ink, appearing to be 'Ryan Chase', with a long horizontal stroke extending to the right.

Ryan Chase  
President  
Downtown Inc  
204 E. 4th Street  
Santa Ana, CA 92701





Dear Council Members-

We are extremely concerned about a pending move to terminate the Downtown “security” program. Since we purchased the building in 2018 we have worked hard to bring revitalization and flourishing business into the area and our building currently boasts approximately 80 small business tenants and artists operating in The Historical Spurgeon Building located on 4<sup>th</sup> street in the Artists District. We are sure no one would dispute our contribution to Santa Ana’s local history as well.

We have taken great effort and pride (and a little more cost than we’d hoped) in creating the best work environment for our tenants at the Spurgeon building and one of the most important aspect of that environment is providing safety. It has not been without help from security provided by the Downtown “security” program that we could have achieved our current level of occupancy because we know that few small businesses want to operate in areas where there is the threat of theft, defacing of property, and general unsafety for their employees as well as for their products and ability to provide services. Everyone has already suffered the terrible effects of on again off again COVID related regulating. The various protests and civil unrest that occurred as a result were hurdles, we could not have overcome without the help of Downtown “security”. The terminating of Downtown “security” services would only add insult to injury as our small businesses work hard to survive until a vaccine can reach the public and do its job. All you have to do is look at some of the larger cities across the nation to know that losing security could cause a fire sale in the downtown area making it only more difficult and taxing on the local residents to achieve the beautiful walkable Artist’s District intended where people can enjoy all the good things that Santa Ana has to offer. Some of the small businesses in our building have been there for many years and I’m sure they want to continue to be and contribute to the neighborhood of Santa Ana.

In addition, the many times we have relied upon the Downtown “security” they have arrived and acted professionally and with compassion to our homeless and transient population which can sometimes be particularly challenging. We feel they are an integral service arm helping to alleviate police interactions, thereby leaving the police to handle the more pressing public safety issues. Santa Ana is rich with history and culture in the Downtown area and it has so much to offer, but if people don’t feel safe, they simply won’t come here. If they don’t come the city won’t thrive. It is our hope that you will consider the Downtown “security” program a priceless part of Santa Ana’s services like we do and make the decision to keep it going for the good of all concerned.

Regards,

Spurgeon DTOC, LLC

## Flores, Dora

---

**From:** karla salazar <karla.lawcenter@gmail.com>  
**Sent:** Tuesday, December 15, 2020 12:37 PM  
**To:** eComment  
**Subject:** Downtown Security Program

RE: Downtown Security Program

To Whom It May Concern:

As an employee at the Historic Spurgeon Building located in Downtown Santa Ana, I strongly disagree with intentions to cut the downtown "safe" program. The safe program has made myself and other tenants feel safe and secure when walking through downtown. On occasions it's been helpful to call the "safe" team. They respond to our calls and they take care of the situation instead of us having to deal with the problem. As we do not want to expose ourselves to danger since we work at the building and many times we don't know what state of mind they are in. The safe program has made tenants feel safe and secure when leaving the building and walking to their cars.

Sincerely,

Karla Salazar  
Historic Spurgeon Building  
206 W. 4th Street  
Santa Ana, CA 92701.

**Flores, Dora**

---

**From:** cmaganaoffice@yahoo.com  
**Sent:** Tuesday, December 15, 2020 12:38 PM  
**To:** eComment  
**Subject:** DOWNTOWN "SECURITY" PROGRAM

December 15, 2020

RE: Downtown Security Program

To Whom It May Concern:

As an employee at the Historic Spurgeon Building located in Downtown Santa Ana, I strongly disagree with intentions to cut the downtown "safe" program. The safe program has made myself and other tenants feel safe and secure when walking through downtown. In occasions its been helpful to call the "safe" team they respond to our calls and they take care of the situation instead of having to deal with the problem. I do not want to expose myself to danger since I work at the building and many times I don't know what state of mind they are in. There's a lot of transients walking through downtown. The safe programs has made tenants feel safe and secure when leaving the building and walking to their cars.

Regards,

Cynthia Magana  
The Historical Spurgeon Building  
206 W. 4th Street  
Santa Ana, CA 92701



**Flores, Dora**

---

**From:** Stacie Reece <stacie@willowmodelmanagement.com>  
**Sent:** Tuesday, December 15, 2020 1:11 PM  
**To:** eComment  
**Subject:** SAFE program for downtown Santa Ana

Hello. Please do not cut the budget for the SAFE team for 2021. We need help in the downtown area. I rent an office in the historic Spurgeon Building & it has become increasingly more dangerous for myself & my clients to get in & out of my building over the past year.

Thank you for your consideration,

*Stacie Reece*  
President



WILLOW  
MODEL MANAGEMENT

**Flores, Dora**

---

**From:** David Carbajal <davidcarbajaltorres@gmail.com>  
**Sent:** Tuesday, December 15, 2020 1:23 PM  
**To:** eComment  
**Subject:** AGENDA ITEM 20C - DO NOT APPROVE DOWNTOWN SECURITY PROGRAM 2021

Good Morning City Council Members,

My name is David Carbajal, lifetime resident of Ward 2 and I am writing this email in opposition to Agenda Item 20C. Downtown Inc. has a long history of distrust in the community. Downtown Inc. does not need 800,000 dollars.

Public money belongs to the community.

David Carbajal

**Flores, Dora**

---

**From:** OERP Service <oerp-service@yahoo.com>  
**Sent:** Tuesday, December 15, 2020 1:24 PM  
**To:** Sarmiento, Vicente; Phan, Thai; Bacerra, Phil; Hernandez, Johnathan; Penaloza, David; Lopez, Jessie; Mendoza, Nelida; eComment  
**Subject:** Downtown Security

Hello,

My name is Jenny Blaylock. I am the building manager at the Historic W.H. Spurgeon Building. I am sending this message in regards to the downtown security being terminated. I feel that losing the Downtown Security would be a detrimental effect on the downtown area. I know myself have called downtown security several times when there is a problem and they are prompt in showing up and resolving the issue. The Santa Ana Police Department is great but they are so overwhelmed with other calls that it takes them hours before they can show up to a non emergency call. I feel that if the downtown security is gone, the downtown area will become what it once was, overrun by criminals and transients and everyone working in the area will become susceptible to the area and will probably relocate to another City since they no longer feel safe. Please do not terminate the downtown security as they are very much needed and appreciated by everyone who loves Santa Ana and loves what it has become in the past years with everyone's hard work.

Thank you,  
Jenny Blaylock

Operations Manager for OOSRR, LLC

Thank you for contacting OERP service. Please be sure to leave your home address, if appropriate, and a contact phone number. In order to assist us in servicing your request, please provide as much detail as possible and it will assist us in providing prompt attention to your email. Please allow 72 hours for a return contact. Thank You.

Telephone 951/479-8025  
Facsimile 909/354-3416

Emergency Phone Line  
909/279-1813



## Flores, Dora

---

**From:** Christopher Markelz <markelzlaw@gmail.com>  
**Sent:** Tuesday, December 15, 2020 1:53 PM  
**To:** eComment  
**Subject:** Re: Downtown "safe" Program

To whom it may concern:

I understand that the City of Santa Ana intends to cut the Downtown "safe" program at tomorrow's City Council Meeting. I am writing to express my support for the program and opposition to its termination.

The Downtown "safe" team is integral to Downtown's safety, especially with the increased number of vandalism and transient people, etc. I also understand that the team has responded to \$5,200 calls for service last year, double the 2,600 calls for service the year prior.

The program also provides immediate local security response to the Historic Spurgeon Building, where my business is located. Many of these responses relate to issues that local and county law enforcement should not/can not/ will not respond to.

I have personally reached out to the team on several occasions to request assistance in addressing safety issues including transient people who are creating an unsafe environment around and near the building. Who will address these issues if not the security team?

Please feel free to contact me directly should you have any questions.

Thank you for your time and continued support of the Downtown "safe" program.

CM

--

Christopher Markelz  
Attorney at Law  
200 N. Main St. 2nd Floor  
Santa Ana, CA 92701

P: (714) 361-4188

F: (714) 881-5445

[www.markelzlaw.com](http://www.markelzlaw.com)

I am a lawyer, but I am not your lawyer (unless you have been in my office and signed a contract). This communication is not intended as legal advice, and no attorney client relationship results. Please consult your own attorney for legal advice.

## Orozco, Norma

---

**From:** Carly McBeth <carlyslaw@gmail.com>  
**Sent:** Tuesday, December 15, 2020 1:41 PM  
**Subject:** KEEP THE DOWNTOWN SAFE PROGRAM!

Hello Council Members,

My name is Carly McBeath and I have lived in Orange County over 30 years and I have worked in Downtown Santa Ana for 10 years at the Santa Ana Law Center.

It has come to my attention that the City Council are considering terminating the Santa Ana Safe Program which includes Downtown Security. I cannot tell you the number of times I have counted on Downtown Security to provide safety services to our Law Center over the past 10 years when we were located at 200 N. Main street and again after relocating to 206 W. 4th Street (Historical Spurgeon Building).

The security officers are prompt and courteous and professional. They have routinely helped to make safe passage for a nervous customer or employee that was afraid to walk to their car in the dark. They have shown up to compassionately move along wayward homeless people and even deter alcoholics and drug addicts from using our parking lot as a place to get loaded. They have deterred opportunistic thieves as well. I was working late one night when a homeless man sought to break into the building by banging on the glass doors, likely hoping they would break, Downtown Security showed up and moved the man along, something I could not have done myself. They have responded to get people out of our Trash Bins as well when "Dumpster Divers" would make huge messes leaving them for our doorman to clean up daily. With the help of Downtown Security, I only had to call the police on 3 occasions in the past 10 years. It's my understanding that Downtown Security answered over 5,000 calls last year which shows an incredible need for their services.

It gets dark earlier now and I for one feel alot better knowing I have that Downtown Security number programmed into my phone. I can't imagine what the City would hope to save by terminating the program and I sure do hope you will reconsider for all of us who live and work in the Downtown area.

Sincerely,

Carly McBeath  
The Santa Ana Law Center  
Cell: 714-614-1936



December 15, 2020

City Manager, Council and Mayor  
City of Santa Ana  
20 Civic Center Plaza  
Santa Ana, CA 92701

Dear City of Santa Ana Staff and Elected Officials,

**RE: PLEASE SUPPORT DOWNTOWN SECURITY PROGRAM IN 2021**

*WE SUPPORT ITEM 20C, BUT WITH THE REQUEST TO FUND ITEM AT \$500,000 (THE NORMAL, FULL FUNDING LEVEL FOR CLEAN AND SAFE OPERATIONS DOWNTOWN).*

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Due to the revenue shortfall, the City of Santa Ana is proposing to help downtown sustain its Downtown Clean Team operations which clean nearly 86 blocks of downtown on a daily basis. But the City is proposing not to cover the cost of the \$100,000 annual Downtown Security Team and to let that contract lapse.

While we deeply appreciate the protection of the critical Downtown Clean Team program, we are appealing to you to one-time gap fund the Downtown Security program as well. This year, service calls to security increased from 2,600 to 5,200 (50% increase) and trash bags collected rose from 45,000 to 90,000 (50% increase).

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Sincerely,

Chloe Ruiz  
Munchies Vegan Diner  
313 N Bush Street Santa Ana CA 92701

*CHLOE RUIZ*

December 7, 2020

City Manager, Council and Mayor  
City of Santa Ana  
20 Civic Center Plaza  
Santa Ana, CA 92701

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Sincerely,

Garrett Nibarger  
Munchies Vegan Diner & OC Vegan Fest  
313 N Bush St, Santa Ana, CA



December 15, 2020

City Manager, Council and Mayor  
City of Santa Ana  
20 Civic Center Plaza  
Santa Ana, CA 92701

Dear City of Santa Ana Staff and Elected Officials,

**RE: PLEASE SUPPORT DOWNTOWN SECURITY PROGRAM IN 2021**

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Sincerely,

Skyler Tanksley  
Naughty Panda  
201 E. Fourth Street Santa Ana 92701

*Skyler Tanksley*



## Orozco, Norma

---

**From:** Alta Baja Channel <delilahsnell1@gmail.com>  
**Sent:** Tuesday, December 15, 2020 2:58 PM  
**To:** eComment  
**Subject:** Alta Baja Market/Delilah Snell letter

Delilah Snell  
Alta Baja Market  
201 E 4th St. Ste 101  
Santa Ana, CA 92701

December 14, 2020  
City Manager, Council and Mayor  
City of Santa Ana  
20 Civic Center Plaza  
Santa Ana, CA 92701

Dear City of Santa Ana Staff and Elected Officials,

RE: PLEASE SUPPORT DOWNTOWN SECURITY PROGRAM IN 2021

The downtown area of this city is suffering in so many ways and even more so lately with the pandemic, constant construction and an economic turndown. In my over 4 years running Alta Baja Market, I cannot even begin to say how vital it is to have downtown security. Any lack of it would further deteriorate the majority of businesses that are hurting so much during this time.

Security has been vital not just to my business, but to my employees, my customers and even myself. I have been the victim of vehicle break-ins, harassment, vandalism and I have been threatened with violence all in downtown (and there is evidence of break-ins to my shop)—and that's just me! Our store is in constant communication, calling or texting at least several times a week as a result of some instance. That constant communication, support and relationship that we have built with DTSA security has led to our business to grow as a result of customer confidence in the area and feeling of safety. This is just my own personal experience talking to people every single day in downtown.

I cannot begin to imagine what other people, residents and business owners have experienced. Why do we as a city need to even think for a second that to minimize security would lead to a more vibrant downtown - especially NOW. Removing security, that responds in moments to distress and issues, puts more stress on a stressed-out business.

If you want the downtown to succeed, if you want these businesses to survive these current times of extreme struggle, I am urging you - as a resident, business owner, customer and supporter of Santa Ana — to keep current security.

Please consider covering this year's gap in downtown's self-funded critical services to keep our engine running and supporting our downtown businesses. Overall, the total impact of your decision here is another \$100,000. Yet this is a critical cost-saving and protective investment considering the alternatives of increased vandalism and decreased safety perceptions in downtown.



Sincerely,

Delilah Snell

Alta Baja Market, owner

Resident of Wilshire Square

**Delilah**

[Alta Baja Market](#)

Market + cafe celebrating the flavors above and below the US//MX border

Santa Ana, California

Jose M. Flores  
Live Scan Fingerprinting  
211 N. Sycamore St.  
Santa Ana, CA 92701

December 15, 2020

City Manager, Council and Mayor  
City of Santa Ana  
20 Civic Center Plaza  
Santa Ana, CA 92701

Dear City of Santa Ana Staff and Elected Officials,

**RE: PLEASE SUPPORT DOWNTOWN SECURITY PROGRAM IN 2021**

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Sincerely,

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**Jose M. Flores**  
**Live Scan Fingerprinting**  
**211 N. Sycamore St.**  
**Santa Ana, CA 92701**



Yvonne Flores, ARM  
Westcliff Properties  
211 N. Sycamore St.  
Santa Ana, CA 92701

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**Yvonne Flores**  
**Westcliff Properties.**  
**211 N. Sycamore St.**  
**Santa Ana, CA 92701**

Liz Yim & Melanie Wong  
M.Lovewell  
305-103 E. 4th St.  
Santa Ana, CA 9270

December 15, 2020

City Manager, Council and Mayor  
City of Santa Ana  
20 Civic Center Plaza  
Santa Ana, CA 92701

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**Liz Yim & Melanie Wong**

**M.Lovewell  
305-103 E. 4th St.  
Santa Ana, CA 92701**



Jason Venable  
El Catrin Barbershop.  
221 W 4<sup>th</sup> St  
Santa Ana, CA 92701

December 14, 2020

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**El Catrin Barbershop**  
**221 W 4<sup>th</sup> st**  
**Santa Ana, CA 92701**

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Jason Venable  
Cerveza Cito  
309 W 4<sup>th</sup> St  
Santa Ana, CA 92701

December 14, 2020

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**Cerveza Clto**  
**309 W 4th st**  
**Santa Ana, CA 92701**

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Jason Venable  
Suavecito INC  
2831 W 1<sup>st</sup> st  
Santa Ana, CA 92703

December 14, 2020

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City of Santa Ana  
20 Civic Center Plaza  
Santa Ana, CA 92701

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**Jason Venable**  
**Suavecito INC**  
**2831 1<sup>st</sup> st**  
**Santa Ana, CA 92703**

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Jason Venable  
Suavecito Speed Shop  
818 E 4<sup>th</sup> st  
Santa Ana, CA 92701

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**818 E 4<sup>th</sup> st**  
**Santa Ana, CA 92701**

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Jason Venable  
Gunthers Supply Co.  
324 W 4<sup>th</sup> St  
Santa Ana, CA 92701

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**324 W 4<sup>th</sup> st**  
**Santa Ana, CA 92701**

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**Orozco, Norma**

---

**From:** Sarai J. Santamaría <sarai.santamaria93@gmail.com>  
**Sent:** Tuesday, December 15, 2020 3:59 PM  
**To:** eComment  
**Cc:** Sarmiento, Vicente; !City Clerk  
**Subject:** ITEM 20C

I do not agree with this allocation of funds.

Best Regards,

Sarai J. Santamaría



**Orozco, Norma**

---

**From:** pocharte@aol.com  
**Sent:** Tuesday, December 15, 2020 4:00 PM  
**To:** eComment; !City Clerk  
**Cc:** City Council  
**Subject:** Public Comment: Agenda Item 20C

Dear Mayor, City Council and Staff,

As a Santa Ana native and resident, I am writing in support of Downtown Inc / SABC having it's allotment from the City reduced.

The City has funded Downtown Inc for over a decade with very little to show for the massive investment made in this downtown booster.

Millions have been wastefully spent for empty streets, boarded up storefronts and shabby presentation even before COVID.

Sincerely,

-- Sandra Pena Sarmiento