

REQUEST FOR COUNCIL ACTION



CITY COUNCIL MEETING DATE:

DECEMBER 1, 2020

TITLE:

**RECEIVE AND FILE CANNABIS PUBLIC
BENEFIT FUND FOR YOUTH SERVICES
INFORMATIONAL UPDATE**

CLERK OF COUNCIL USE ONLY:

APPROVED

- ☐ As Recommended
- ☐ As Amended
- ☐ Ordinance on 1st Reading
- ☐ Ordinance on 2nd Reading
- ☐ Implementing Resolution
- ☐ Set Public Hearing For _____

CONTINUED TO _____

FILE NUMBER _____

/s/ Kristine Ridge

CITY MANAGER

RECOMMENDED ACTION

Receive and file Cannabis Public Benefit Fund for Youth Services informational update.

DISCUSSION

Below is a list of Cannabis funded youth services implemented by the following departments: Library Services Agency (7), Parks, Recreation and Community Services Agency (11), City Manager's Office (1), and Community Development Agency (1).

Due to the COVID-19 pandemic and timing of programs for Fiscal Year 2020-21, Cannabis funded appropriations for the Teen Excursions, PRCSA Youth Services, and Youth Paid Internships will be moved to the following programs:

1. The Zoo & You
2. Fitness Court Shade Structures
3. Santa Ana Zoo Goat Encounter
4. Santa Anita Park Soccer Field Renovation Phase 2
5. Library Laptop Dispensers

Future Cannabis revenue will support Teen Excursions, PRCSA Youth Services, and Youth Paid Internships. These programs will not be terminated. However, the timing of when expenditures are to be anticipated has changed due to the pandemic and hiring freeze.

Library Services

1. Book/Tech Mobile – Provide mobile library services to meet the changing community needs by serving people where they live, learn, work, and play with an emphasis on technology, robotics, and STEM learning. Mobile services provide critical access to library material, programming, and technology.

Completed:

- Bid advertisement for the bookmobile, a custom designed Ford Transit van.
- On August 18, 2020, the City Council approved a grant agreement accepting grant funds from the California State Library for the Knowledge Mobile "Know-

Mo": This grant funding provides additional books, educational programs, and technology for the new bookmobile service.

- On September 1, 2020, the City Council approved a purchase order in the amount of \$169,240 to Matthews Specialty Vehicles Inc. for a new bookmobile.

In Progress:

- Staff are currently working with Matthews Specialty Vehicles on the design and specifications of the vehicle.

Timeline:

- Estimating the final design and custom vehicle build process at 6 months. Anticipated completion is April 2021.

2. Newhope Branch Library (Completed) – Provide increased programming for children and youth along with an expanded book collection with age appropriate content for children and teens. Increase the operating hours from 27 to 48 per week. Provide new library furniture with designs and colors that are attractive to children and youth. Create additional spaces for teen activities focusing on STREAM (science, technology, reading, engineering, art, and mathematics) based programming. Dedicate a professional librarian to offer improved library service to children and youth. Renovate the exterior landscaping, paint the building, perform ADA upgrades for improved accessibility, upgrade lighting, and provide additional security patrols to offer safer spaces for youth in the community.

- Purchased new books to refresh the youth collection area and accommodate multiple languages. Purchased Wi-Fi hot spots for the community to utilize.
- Painted outside of building and sign. Refreshed landscaping around the building, added sidewalks, improved lighting, and repaved the parking lot.
- Renovated youth learning center area of the library. Repurposed craft room storage to a useable space for youth and teen activities.
- Dedicate one full time library staff to operate the facility.
- Curbside pickup service and phone reference/circulation services began September 8, 2020.

3. Children's Outdoor Playground – Renovate the children's patio area at the Main Library to include a play structure, new seating, and general improvements to the landscaping.

Completed:

- Scheduled a meeting with Public Works Agency engineers to conduct an initial site walk and establish a conceptual layout of the area.
- Received several landscape design proposals and selected the firm to help design a children's recreational area at the Main Library that includes a climbing structure with educational components.

In Progress:

- Currently working with Public Works engineers and the landscape architectural firm to design the space.

Timeline:

- Anticipated completion June 30, 2021.

4. Laptop Dispenser Kiosks – Procure laptop dispenser kiosks to check out computers at the Library. The self-service kiosks will utilize a patron's library card for quick access to a computer for use at the Library.

Completed:

- Researched various vendors to provide kiosks at the Newhope and Main libraries.
- Identified potential locations suitable in terms of both power and data requirements for the laptop dispensers.

In Progress:

- RFCA to award agreement at the December 1, 2020 City Council Meeting.

Timeline:

- Anticipated completion June 30, 2021.

5. Furniture for Children's area and Teen space – Upgrade the children's area and provide new furniture in the Teen space area at the Main Library.

Completed:

- On October 20, 2020, the City Council authorized a contract amendment to increase the aggregate amount by \$400,000 (\$200,000 allocated to the Library and \$200,000 allocated to the Corporate Yard) for office furniture, installation, and related services.

In Progress:

- Furniture ordered.

Timeline:

- Anticipated completion June 30, 2021.

6. Wireless Hotspots (Completed) – Increase the number of wireless hotspots for youth. Expand services to include compliant hotspots that provide filtered internet access that is safer for youth.

Completed:

- 320 wireless hotspots including T-Mobile models with CIPA compliant filtering for children.

7. Digital Collection for Teens – Expand the Library's digital collection with a focus on providing materials for teens.

Completed:

- Overdrive e-book and e-audiobook collection available on the website.

In Progress:

- Amend Overdrive contract to allow for more electronically downloadable titles with content that is specifically geared toward youth.
- Order initial round of electronic books.

Timeline:

- Anticipated deployment January 1, 2021.

Parks, Recreation and Community Services Agency

1. Santa Ana Community Connections: The Zoo & You – Provide a series of programs and experiences for Santa Ana youth of all ages (toddler through high school) to build direct connections between the diverse community and the Zoo. Include a variety of experiential learning opportunities with multiple entry points for nature exploration, discovery, and Science, Technology, Engineering, the Arts and Mathematics (STEAM) skills and leadership development for future environmental stewards. Offer programs fulfilled through dedicated resources including an outreach vehicle, outdoor amphitheater sound system, and connected “smart” board for the zoo classroom.

Completed:

- Prepared a detailed 28-page program guide outlining the specific staffing needs, supplies, timeline, and goals of this programmatic series.
- Provided free weekly virtual live education programs to SAUSD elementary students during the COVID-19 shutdown.
- Provided regularly scheduled youth virtual nature lab programs for Santa Ana residents. Over 300 youth signed up for the first program in July 2020.
- Hired two full-time Zoo Education Specialist staff positions and additional part-time Program Coordinators to accommodate the program.
- Procured rechargeable event lighting for evening programs.
- Expanded programming with Boo at the Zoo: Community Nights for residents
- Installed new sound system in amphitheater.

In Progress:

- Fleet completed the bid process for a new outreach vehicle to be purchased.
- Procure smart board and equipment.
- Complete amphitheater renovation with shade sail.
- Expand virtual programming.
- Procure pop-up canopies.
- Procure a 40’ Storage container for Community Connections program supplies.
- Procure educational signage for kids.

Timeline:

- Anticipated deployment of in person programing once COVID-19 restrictions are

lifted.

2. Splash Pads – Install five splash pads including shade structures throughout the park system. Initial installation will be at the Santa Ana Zoo, Memorial Park, Cesar Chavez Park, Thornton Park, El Salvador Park, and Lillie King Park.

In Progress:

- Coordinating with Public Works Agency for the design, development, and construction of splash pads.

Timeline:

- Anticipated timeline is to be established when contractor is hired.

3. Year-Round and Seasonal Aquatics Programs (Completed) – Provide year-round aquatics at Memorial Pool and seasonal aquatic programs for youth in our community to be safer in the water and stay physically active. Enhance hours of operation and expand aquatic recreational and instructional opportunities that include, but are not limited to water polo, Mommy & Me swim classes, lap swim, recreational swim, swim lessons, and swim team.

- On January 21, 2020, the City Council authorized an agreement with Blueray Management, LLC. for management and operation services of the aquatic programs at City pools (5).
- Modified aquatic programming due to COVID-19.

4. Youth and Teen Excursions – Provide monthly excursions (12 total) free of charge for Santa Ana youth and teens (ages 10-14).

Completed:

- February 10, 2020, held first excursion at the DEFY OC in Mission Viejo.
- March 21, 2020, scheduled a trip to Boomers in Irvine, however it was cancelled due to COVID-19.

In Progress:

- Post COVID-19 excursions include: Soak City, Knott's Berry Farm, Galaxy soccer game, Disneyland, Ducks hockey game, and a Big Bear snow trip.

Timeline:

- Anticipated continuation of program once COVID-19 restrictions are lifted.

5. Anti-Drug Education Programs – Partner with an agency to offer anti-drug education programs to the community.

Completed:

- On August 18, 2020, the City Council authorized an agreement with America On Track to provide drug use prevention education programs.

In Progress:

- Due to the pandemic virtual classes for youth in elementary, middle school, and high school are being offered. Virtual class curriculum is focused on preventing and/or reducing alcohol, tobacco/vape, marijuana, and opioid and methamphetamine use among youth. Weekly prizes and a grand prize will be provided to participating youth who complete the program. All youth are encouraged to participate and learn to live a drug free life.
 - 12 High School Sessions
 - Grades 9-12
 - 4:00 PM to 5:00 PM
 - Classes held on Mondays starting November 16, 2020 through February 15, 2021
 - 17 Middle School Sessions
 - Grades 6-8
 - 4:00 PM to 5:00 PM
 - Classes held on Wednesdays starting November 18, 2020 through March 24, 2021.
 - 10 Elementary School Sessions
 - Grades 4-5
 - 4:00 PM to 5:00 PM
 - Classes held on Fridays starting November 20, 2020 through February 5, 2021.
6. Fitness Courts – Order and install Fitness Courts (2) at El Salvador Park and Cabrillo Park.

Completed:

- On March 15, 2019, the City of Santa Ana received five \$30,000 grants from National Fitness Campaign, LLC (NFC) to participate as a Model City in the 2019 National Fitness Campaign. Approval of the multi-site application was based on the City of Santa Ana's commitment to free health and fitness options, and development of stakeholder consensus.
- On June 4, 2019, the City Council adopted a resolution accepting the 2019 NFC grant of \$30,000, per site, and agreeing to provide funds for the remaining purchase price of equipment and cost of installation, at five City sites: Jerome Park, Delhi Park, El Salvador Park, Memorial Park, and Rosita Park. One site location was changed from Memorial Park to Cabrillo Park.
- On December 14, 2019, the City held a ribbon cutting ceremony for the first outdoor fitness court installation at Jerome Park. The installation of fitness courts at Delhi Park and Rosita Park are completed, however ribbon cutting ceremonies are postponed until COVID-19 restrictions are lifted.
- On August 18, 2020, the City Council approved NFC for Fitness Courts at El Salvador Park and Cabrillo Park.

In Progress:

- Installation of fitness courts at El Salvador Park and Cabrillo Park.

- Procure shade structures (5) for fitness courts and install.

Timeline:

- Fitness courts to be installed at El Salvador and Cabrillo Parks in December 2020.

7. Traveling Zoo Exhibit – Provide traveling zoo exhibits to present new and exciting opportunities to youth without the cost of development, construction, and maintenance of a permanent exhibit. Offer local youth, who may have significant transportation and financial barriers, to visit similar displays at other cultural venues further away.

Completed:

- Initial research on possible exhibits.

In Progress:

- Request for Proposals to seek exhibit options.

Timeline:

- Anticipated deployment once COVID-19 restrictions are lifted.

8. Youth Programs and Services – Hire three full-time Recreation Leader positions to operate community centers and provide youth programs and services.

Timeline:

- Anticipated deployment once COVID-19 restrictions are lifted.

9. Funding for Third Parties to Provide Youth Programs and/or Services – One-time Cannabis Funding for Fiscal Year 2020-21 will go towards third party programs to provide youth programs and/or services for City of Santa Ana residents.

Completed:

- Prepared an RFP process seeking proposals for youth programs and/or services to be offered by third party providers.
- Requesting the Youth Commission's input at the September 25, 2020 Youth Commission meeting.

In Progress:

- Release RFP's in November 2020.
- Review received RFP's.

Timeline:

- Award funding December 2020 – January 2021.

10. Santa Ana Zoo Goat Encounter – New children's goat encounter area where youth volunteer with animals. Youth ages 12-14 can volunteer with the goats if they are with a parent, and 15-18 without a parent.

In Progress:

- Coordinating with Public Works Agency for construction document review and construction.
- Funding agreement with Friends of Santa Ana Zoo to receive and appropriate an additional donation towards this project.

Timeline:

- Anticipated timeline is to be established once contractor is hired.

11. Santa Anita Park Soccer Field Renovation Phase 2 – Preparation of design plans to expand the parking lot, remove handball court, and relocation of the basketball court and playground. Design will also include additional security/parking lot lighting on the east side of the park.

In Progress:

- Setting up funding source and project.

Timeline:

- Design Plans and specifications in Winter 2020 to Spring 2021.
- Construction in Spring 2021 to Summer 2021.

City Manager's Office

1. Deferred Action for Childhood Arrivals Defense Fund – Provide \$100,000 to the Deferred Action for Childhood Arrivals Defense Fund.

Completed:

- At the July 7, 2020 City Council meeting, an additional \$100,000 was allocated to the Santa Ana Deportation Defense Fund (sometimes referred to as “immigration legal defense fund”) to provide legal representation, under the universal representation model, to undocumented immigrants facing removal (or deportation) proceedings. As part of this one-time allocation of \$100,000, the City Council directed staff that these funds be made available to provide legal representation to individuals in Santa Ana who are recipients of the Deferred Action for Childhood Arrivals (DACA) program and also facing removal proceedings. The City’s legal service provider, Immigrant Defenders Law Center, has been made aware and has ensured City staff that Santa Ana residents who are recipients of DACA are eligible to receive legal representation.

In Progress:

- As part of the agreement between Immigrant Defenders Law Center and the City of Santa Ana, Immigrant Defenders Law Center sends monthly reports to the Vera Institute of Justice, a social justice organization that provided grant funds to the City in 2017 to launch the Santa Ana Deportation Defense Fund under the universal representation model. While these monthly reports contain confidential, attorney-client privileged data, from time to time both Immigrant Defenders Law

Center and the Vera Institute of Justice prepare reports for the City with aggregate data.

Timeline:

- The Santa Ana Deportation Defense Fund is an on-going program.

Community Development Agency

1. Youth Paid Internships – Provide youth paid internships in partnership with the Santa Ana Youth (SAY) Employment Program administered by the Santa Ana WORK Center. Offer paid summer work experiences for approximately 100 youth, ages 16-19.

Completed:

- Created program elements for eligible youth enrolled in the SAY Employment Program.
- Created activities providing a comprehensive strategy that addresses employment and training needs:
 - Work Experience (20 hours per week for 6-7 weeks)
 - Employment Readiness Skills
 - Career Development
 - Child Labor Laws
 - Post-Secondary Education information
 - Life Skills
 - Financial Literacy

Timeline:

- Prepared to enroll 100 youth in February 2021, if COVID-19 restrictions are lifted.
- Program starts in summer 2021.

FISCAL IMPACT

Below is a list of programs and projects to be undertaken during Fiscal Year (FY) 2020-21. Funding for these programs and projects is attributed to funds received in FY 2019-20 and planned revenues from FY 2020-21. Additionally, due to the pandemic, the chart below illustrates how funding was re-allocated to programs and projects that are able to proceed under the current situation.

Program/Project Title	Budget	Adjustment	Revised Budget
Library-Newhope Branch-Furniture	\$ 298,010		\$ 298,010
Library-Main Branch-Children's area and Teen space-Furniture	\$ 200,000		\$ 200,000
PRCSA-Six Parks-Splash Pads	\$ 3,474,298		\$ 3,474,298
Third Party Provider-Youth Programs and/or Services	\$ 100,000		\$ 100,000
FY 19/20 Funds	\$ 4,072,308	\$ -	\$ 4,072,308

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Library-Book/Tech Mobile	\$ 350,000		\$ 350,000
Library-Newhope Branch-Services and Improvements	\$ 110,000		\$ 110,000
Library-Main Branch-Children's Outdoor Playground	\$ 500,000		\$ 500,000
Library-Laptop Dispenser Kiosks	\$ 60,000	\$ 10,000	\$ 70,000
Library-Wireless Hotspots	\$ 140,000		\$ 140,000
Library-Digital Collection for Teens	\$ 70,000		\$ 70,000
PRCSA-Zoo and You Program	\$ 404,060	\$ 28,500	\$ 432,560
PRCSA-Year-Round Aquatics	\$ 183,000		\$ 183,000
PRCSA-Youth and Teen Excursions	\$ 184,000	\$ (60,880)	\$ 123,120
PRCSA-Anti-Drug Education Programs	\$ 60,000		\$ 60,000
PRCSA-Fitness Courts	\$ 300,000	\$ 60,000	\$ 360,000
PRCSA-Traveling Zoo Exhibit	\$ 250,000		\$ 250,000
PRCSA-Youth Programs and Services	\$ 157,120	\$ (157,120)	\$ -
PRCSA-Goat Encounter at the Santa Ana Zoo		\$ 131,000	\$ 131,000
PRCSA-Santa Anita Park Soccer Field Renovation-Phase 2		\$ 218,000	\$ 218,000
CMO-Deferred Action for Childhood Arrivals Defense Fund	\$ 100,000		\$ 100,000
CDA-Youth Paid Internships	\$ 500,000	\$ (214,330)	\$ 285,670
Reserve for Appropriation	\$ 15,170	\$ (15,170)	\$ -
FY 20/21 Funds	\$ 3,383,350	\$ -	\$ 3,383,350

Submitted By: Lisa Rudloff, Executive Director of Parks, Recreation, and Community Services Agency
 Brian Sternberg, Library Services Director
 Steven Mendoza, Acting Assistant City Manager