



General Plan Update

October 20, 2020

General Plan Overview

Local government's long-term blueprint for the community's vision of future growth

Long-range constitution that sets forth all of the goals, policies, and programs for the City to ensure accomplishment of the City's vision

Mandated by state with seven required elements

Various updated elements revised over past decade

Last comprehensive update in 1982



Goals and Guiding Principles

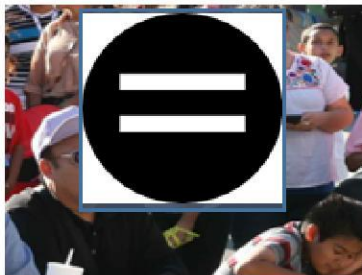
Protect, Enhance and Transform our City, Address Key Priorities and Build on our Key Assets

Dynamic, working document with 12 elements to embrace current topics, practices and philosophies with 5 Core Values as Guiding Principles

- Land Use
- Urban Design
- Historic Preservation
- Economic Prosperity
- Open Space
- Conservation
- Safety
- Public Services
- Noise
- Community
- Mobility/Circulation
- Housing (2021)



HEALTH



EQUITY



SUSTAINABILITY



CULTURE



EDUCATION

Community Input to Date

OVERVIEW OF COMMUNITY INPUT

- Held over 48 community meetings and workshops
- Individual workshops for each of the five Focus Areas
- Pop-Up booth at City events and special gatherings
- Online community survey
- Introductory video series
- Consultation with the General Plan Technical Advisory Committee (GPTAC)
- Individual meetings with City Council and Planning Commission
- Individual meetings & neighborhood walking tours with residents and neighborhood leaders in Logan and Madison Park



Activities Since July 7th Council Update

JULY 31ST AND AUGUST 1ST WORKSHOPS

- Presentation of Draft Plan to Community
- Overview of Major Changes to Policy and Land Use
- Question/ Answer Session

AUGUST 3RD DOCUMENTS RELEASED

- 45-day public review of Environmental Impact Report (EIR) and General Plan Elements
- Comment period extended by 20-days to October 6th



Activities Since July 7th Council Update

AUGUST 24TH AND SEPTEMBER 14TH

- Planning Commission Study Sessions
- Review of EIR and General Plan Elements
- One-on-one meetings with the Planning Commission

AUGUST 31ST, OCTOBER 14TH AND OCTOBER 19TH

- Additional Community Meetings - community and environmental justice leaders

AUGUST THROUGH OCTOBER 2020

- General Plan outreach as members of the CARES program
- Social media and mailers communicating General Plan progress

General Plan Next Steps

- Environmental Justice Outreach (Ongoing)
- Prepare Final General Plan Elements
- Prepare Final Environmental Impact Report with Response to Comments
- Planning Commission Hearing on November 5th
- City Council General Plan Adoption Hearing on November 17th
- City Council Hearing on ALUC action in early December





golden city **beyond**

A SHARED VISION FOR SANTA ANA

THANK YOU!