



City of Santa Ana
20 Civic Center Plaza, Santa Ana, CA 92701
Staff Report
October 19, 2021

TOPIC: National Fitness Campaign Grant

AGENDA TITLE:

Adopt a Resolution Accepting the 2021 National Fitness Campaign Grant, Approve an Appropriation Adjustment to recognize and appropriate \$60,000 in Grant Funds, Approve a Sole Source Purchase Order to the National Fitness Campaign, LLC for the Purchase of a Fitness Court at Centennial and Portola Parks, and Amend the Fiscal Year 2021-2022 Capital Improvement Program (Non-General Fund)

RECOMMENDED ACTION

- 1) Adopt a resolution accepting the 2021 National Fitness Campaign Grant of \$30,000 per site (Centennial Park and Portola Park) and agreeing to endeavor to provide \$116,657.52 per site to fund the remaining purchase price of the Fitness Courts.
- 2) Approve an appropriation adjustment to recognize and appropriate \$60,000 in grant funds from the National Fitness Campaign, LLC. (*Requires five affirmative votes*)
- 3) Approve a sole source purchase order to the National Fitness Campaign, LLC for a Fitness Court at Centennial and Portola Parks for an amount not to exceed \$233,315.04 (\$293,315.04 less grant of \$60,000) to be funded by the Cannabis Public Benefit Fund, subject to non-substantive changes approved by the City Manager and City Attorney.
- 4) Approve an amendment to the Fiscal Year 2021-22 Capital Improvement Program to include the Centennial Park Fitness Court and the Portola Park Fitness Court projects.

DISCUSSION

On June 4, 2019 and March 2, 2021, the City Council adopted resolutions accepting the National Fitness Campaign grant of \$30,000 per site for a total of eight sites (Jerome Park, El Salvador Park, Delhi Park, Cabrillo Park, Rosita Park, Thornton Park, Lillie King Park and Heritage Park). City staff installed the fitness courts to ensure Santa Ana residents have the resources they need to lead a healthy lifestyle through outdoor exercise.

Approve a sole source purchase order to the National Fitness Campaign, LLC for the purchase of a fitness court at Centennial and Portola Parks.

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On September 23, 2021, the City of Santa Ana received approval of two \$30,000 grants from NFC to participate as a Model City in the 2021 National Fitness Campaign. Approval of the multi-site application was based on the City of Santa Ana's commitment to free health and fitness options, development of stakeholder consensus, and the exceptional and active public spaces where we will launch our Fitness Courts and the NFC program.

Total funding required for the purchase per Fitness Court (includes mobile app, sports floor, communications and press releases, activation campaign, etc.) is \$146,657.52 plus installation. The \$30,000 grant per site operates as a credit towards the total purchase price of the Fitness Court. Installation costs may be different from site to site, as location conditions vary, as well as the ability to use in-house staff for some of the installation when possible.

As a requirement of the grant, the City must adopt a resolution to demonstrate funding and support towards the projects.

The City is prepared to fully fund the balance needed (\$116,657.52 per site) for the purchase of the two courts. This resolution does not financially commit the City, but rather states that the City will endeavor to secure the remaining funds needed.

The Fitness Court is a 32' x 35' outdoor bodyweight circuit training system that supports 28 simultaneous users on 30 separate pieces of equipment that are grouped into seven stations. The 7 movement, 7-minute system provides a full-body workout to people of all ability levels. The integrated system includes a sports floor to simulate the indoor gym exercise and the steel bodyweight training wall provides users with many exercise combinations.

The Fitness Court is supported by "National Campaign Resources". This is a digital ecosystem that includes a mobile app, the Campaign's social media support team, promotional materials and programming to assist public agencies in building support for fit living in community spaces.

No other vendor, distributor, or organization sells this system. The fitness court must be acquired from the NFC, LLC.

ENVIRONMENTAL IMPACT

There is no environmental impact associated with this action.

FISCAL IMPACT

An appropriation adjustment to recognize and appropriate grant funds to the respective accounts is shown below.

Approve a sole source purchase order to the National Fitness Campaign, LLC for the purchase of a fitness court at Centennial and Portola Parks.

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Fiscal Year	Accounting Unit-Account #	Fund Description	Accounting Unit, Account Description	Amount
FY 21-22	01202002-52040	Cannabis Public Benefit Fund	Revenue-Cannabis Public Benefit Fund-Grants Other	\$60,000.00
FY 21-22	01213020-66220	Cannabis Public Benefit Fund	Expenditure-PRCSA Youth Services, Improvements Other Than Building	\$60,000.00

After the appropriation adjustment noted above, funds are budgeted and made available in the following account for the specified year. In order to record the full cost of the acquisition, the City will issue a sole source purchase order to the National Fitness Campaign, LLC (NFC) for \$233,315.04 and record the balance of \$60,000 (which is paid as a credit by NFC) with an accounting entry.

Fiscal Year	Accounting Unit-Account #	Fund Description	Accounting Unit, Account Description	Amount
FY 21-22	01213020-66220	Cannabis Public Benefit Fund	PRCSA Youth Services-Improvements Other Than Building	\$293,315.04

EXHIBIT(S)

1. Quote
2. Resolution
3. Capital Improvement Program Sheets

Submitted By: Lisa Rudloff, Executive Dir. of Parks, Recreation and Community Services

Approved By: Kristine Ridge, City Manager