



City of Santa Ana
20 Civic Center Plaza, Santa Ana, CA 92701
Staff Report
November 2, 2021

TOPIC: Nonprofit CDBG Application for Fiscal Years 2022-2024

AGENDA TITLE:

Nonprofit Community Development Block Grant Application Process for Fiscal Years 2022-2024

RECOMMENDED ACTION

Approve the nonprofit Community Development Block Grant application and scoring criteria for Fiscal Years 2022-2024.

COMMUNITY DEVELOPMENT COMMISSION ACTION

At its regular meeting on October 27, 2021, the Community Development Commission recommended that the City Council approve the nonprofit Community Development Block Grant application and scoring criteria for Fiscal Years 2022 – 2024.

DISCUSSION

As an entitlement jurisdiction, the City receives an annual allocation of Community Development Block Grant (CDBG) funds from the United States Department of Housing and Urban Development (HUD) to improve low- to moderate-income neighborhoods, eliminate blight, and encourage economic development. These funds are used for a diverse range of programs as outlined in the City's Consolidated Plan, including affordable housing, street improvements, park and public facilities improvements, small business start-up grants, code enforcement, and public services. The City may use a maximum of 15 percent of each annual allocation to fund public service programs, such as those concerned with employment, crime prevention, childcare, health, drug abuse, education, fair housing counseling, energy conservation, welfare, homebuyer down payment assistance, and recreational needs. The City of Santa Ana's Community Development Agency allocates these CDBG grant funds to nonprofit organizations through a transparent, competitive process for projects and programs that most effectively serve our residents.

The City's CDBG allocation for Fiscal Year (FY) 2022-2023 and 2023-2024 is estimated to be \$5,640,635 each year, assuming the City receives the same allocation as FY 2021-

2023. The City may use a maximum of fifteen percent of this allocation (or \$846,095) each year for public service programs provided by nonprofit organizations.

On November 3, 2021, staff will seek to release the application for nonprofits to apply for the estimated \$1,692,190 in nonprofit CDBG funding for a two-year period for Fiscal Years 2022-2024. This amount includes \$846,095 in CDBG funding for FY 2022-2023 and \$846,095 for FY 2023-2024. This amount is subject to adjustment based upon the actual CDBG allocation from HUD following approval of the federal budget. Funding will be available to experienced nonprofit organizations for the provision of public services that include a priority on crime prevention, crisis-intervention, and/or suppression efforts for children, youth and/or families.

Priority funding will be awarded to programs that encompass any of the following:

- Develop crime prevention and suppression programs that assist in the development of suitable living environments by targeting specific Santa Ana neighborhoods that have a long-standing history of crime involving children, youth and families. For example, crime prevention education programs or community-oriented policing programs such as establishing a neighborhood watch program.
- Develop programs that target victims of domestic violence, dating violence, sexual assault or stalking.
- Services that will benefit children (generally under age 13), including parenting skills classes.
- Health services – services addressing the physical health needs of residents.
- Mental health services – services addressing the mental health needs of residents.
- Youth services – services during and after school programs that target teens (ages 13 to 19) that include recreational programs with a counseling/mentorship program that addresses healthy lifestyles, substance abuse prevention, crime prevention, dating violence and anti-bullying. Programs with current Memorandum of Understandings with Santa Ana Unified School District will have priority over other youth service programs.
- Legal services that provide legal aid to low- and moderate-income residents.
- Senior services for the elderly 62+ years.

Proposed programs are required to meet the National Objective of an activity that provides a benefit to low- and moderate-income persons. Nonprofit organizations will have the option of submitting a joint application with other nonprofit organizations to encourage collaboration and nonduplication of public services in our community. Organizations will be able to apply individually for a minimum of \$60,000 or a maximum of \$150,000 per program for the two-year period. Organizations that submit a joint application may request a maximum of \$300,000. Applications will be made available online through the City's Community Development Agency webpage and the PlanetBids grant management system. Staff will be available to assist nonprofits with technical support throughout the application process.

The review of applications and recommendations for funding will be performed by an Ad Hoc Committee composed of three Community Development Commissioners and a staff representative from the Community Development Agency. The recommendations from the Ad Hoc Committee will first go to the Community Development Commission for review and approval. The Commission will then recommend the nonprofit funding to the full City Council for final review and approval. The following is the timeline for this year's nonprofit CDBG application process:

Fiscal Years 2022 - 2024 CDBG Public Service Application

Dates	Actions
Wednesday, October 27, 2021	Community Development Commission - Application Review and Formation of Ad Hoc Committee
Tuesday, November 2, 2021	City Council - Application Review and Approval
Wednesday, November 3, 2021	Application released for 45 days *All potential subrecipients from contact lists will be notified via email and Constant Contact. A press release will be issued.
Thursday, November 18, 2021	Mandatory CDBG Application Training
Monday, December 20, 2021	Applications due at 5:00 PM
Tuesday, December 21, 2021 to Thursday, December 23, 2021	Staff review of applications for CDBG eligibility/National Objective compliance
Wednesday, January 5, 2022	1st review of applications by the Community Development Commission Ad Hoc Committee
Tuesday, January 25, 2022 and Thursday, January 27, 2022	Community Development Commission Special Meetings/Nonprofit Presentations of Public Service Programs
Thursday, February 3, 2022	2nd review of applications by the Community Development Commission Ad Hoc Committee
Wednesday February 23, 2022	Community Development Commission funding recommendations
Tuesday, March 15, 2022	CDBG Public Hearing at City Council with recommendation for approval of CDBG nonprofit funding.

FISCAL IMPACT

There is no fiscal impact associated with this item.

EXHIBIT(S)

1. 2022 – 2024 CDBG Public Service Application

Submitted By: Steven Mendoza, Assistant City Manager

Approved By: Kristine Ridge, City Manager