



City of Santa Ana
20 Civic Center Plaza, Santa Ana, CA 92701
Staff Report
April 19, 2022

TOPIC: Ceremonial Street Naming Policy

AGENDA TITLE

Ordinance Amending Chapter 33 of the Santa Ana Municipal Code Related to the Ceremonial Naming of Streets

RECOMMENDED ACTION

Approve first reading of an ordinance amending Chapter 33 of the Municipal Code by adding Article XI relating to the ceremonial naming of streets.

DISCUSSION

On January 18, 2022, the City Council expressed an interest in recognizing outstanding individuals who have made a significant impact on their community through the commemorative or honorary naming of streets.

To allow for the recognition of individuals and philanthropic organizations that are of particular importance to the City of Santa Ana or have made significant contributions to improving the quality of life in the city, the proposed ordinance (Exhibit 1) amends Section 33 of the Santa Ana Municipal Code by adding Article XI to create regulations allowing the ceremonial naming of streets. In conjunction with the municipal code amendment, a ceremonial street naming application (Exhibit 2) has been developed, which will be submitted to the Public Works Agency by the applicant, along with the corresponding processing, fabrication, and installation fees.

The proposed Santa Ana Municipal Code amendments were developed by an Ad Hoc Committee of the Environmental Transportation Advisory Commission (ETAC) composed of the ETAC Chair, Brian Germain, and Commissioners Nathaniel Greensides and Dorian Romero. On March 8, 2022, ETAC voted to approve the proposed amendments and to present them to the City Council for consideration.

ENVIRONMENTAL IMPACT

There is no environmental impact is associated with the action.

FISCAL IMPACT

There is no fiscal impact associated with this action.

EXHIBIT(S)

1. Ordinance
2. Ceremonial Street Naming Permit Application

Submitted By: Nabil Saba, P.E., Executive Director – Public Works Agency

Approved By: Kristine Ridge, City Manager