



**City of Santa Ana**  
**20 Civic Center Plaza, Santa Ana, CA 92701**  
**Planning Commission Staff Report**  
**September 25, 2023**

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**Topic:** Public Facilities Naming No. 2023-02 for Bark Park at Centennial (3000 W. Edinger Avenue)

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**RECOMMENDED ACTION**

Adopt a resolution approving Public Facilities No. 2023-02 naming the proposed dog park at Centennial Park to "Bark Park at Centennial" located at 3000 W. Edinger Avenue.

**DISCUSSION**

The Parks, Recreation, and Community Services Agency (PRCSA) is requesting that the Planning Commission approve Public Facilities Naming (PFN) No. 2023-02 to name the proposed dog park at Centennial Park to "Bark Park at Centennial" at an existing public park located at 3000 West Edinger Avenue. Pursuant to Section 33-5 of the Santa Ana Municipal Code (SAMC), the Planning Commission is responsible for public facilities naming requests, with City Council consent review thereafter.

**Background, Outreach, and Name Selection Process**

PRCSA staff requested the community's assistance in naming the park amenity. The new park will be built on the southwest location of Centennial Park where the current Reservations Office and Police Training Facility is located. Staff solicited names through a social media survey campaign during the period of June 22, 2023 through July 14, 2023.

A criterion listed in the SAMC, was used as the benchmark for submittals, which include the following requirements for naming a park:

- A name, which serves to identify the location of the subject by reference to distinct geographic, environmental or development features in the immediate area.
- A name, which references the history of the subject site or its immediate area
- A name, which identifies a person or family, which made an extraordinary donation of land or funds to promote the construction or improvement of the subject public facility.
- A name which recognizes a person or family who made a distinct, significant contribution to the well-being of the city, including past mayors, council members, board or commission members, officers or employees of the city, but not anyone who currently holds any such position.

Staff reviewed over 80 suggestions utilizing the SAMC criteria to determine their qualification. The list below was developed as a priority for consideration, as the names closely falling under the criterion for naming a Park.

- Bark Park at Centennial
- Happy Tails at Centennial
- Puskas Memorial Park
- Tail Trails at Centennial

After consideration of the list above, the Parks, Recreation & Community Services Commission recommended on July 27, 2023 by a vote of 3-2 to recommend that the Planning Commission adopt a resolution approving “Bark Park at Centennial” as the name of the proposed dog park at Centennial Park.

### **ENVIRONMENTAL IMPACT**

In accordance with the California Environmental Quality Act and the CEQA Guidelines, the recommended action is exempt from further review per Section 15061 (b)(3). This general rule exemption is allowed provided it can be determined with certainty that the proposed project will not have a significant effect on the environment. As the project consists of naming of a public facility, the general rule exemption is applicable. A Notice of Exemption, Environmental Review No. 2023-84, will be filed for this project.

### **FISCAL IMPACT**

There is no fiscal impact associated with this action.

### **EXHIBIT(S)**

1. Resolution adopting PFN No. 2023-02

Submitted By:

Timothy Pagano, Deputy Director of Parks, Recreation & Community Service Agency

Approved By:

Hawk Scott, Executive Director of Parks, Recreation and Community Services, Parks, Recreation, and Community Services