

14. First Amendment to Agreement with LAZ Parking California LLC to Continue Providing Parking Enforcement Services

Department(s):

Recommended Action: Authorize the City Manager to execute the first amendment to the agreement with LAZ Parking California LLC to continue providing parking enforcement services with amended scope for an additional one-year term from July 1, 2025 through June 30, 2026 and increase the contract amount by \$1,010,855 covering the additional one year of service for a total aggregate amount not to exceed \$2,887,743 (Agreement No. A-2025-XXX).



City of Santa Ana
20 Civic Center Plaza, Santa Ana, CA 92701
Staff Report
June 3, 2025

TOPIC: Parking Enforcement Services Agreement

AGENDA TITLE

First Amendment to Agreement with LAZ Parking California LLC to Continue Providing Parking Enforcement Services

RECOMMENDED ACTION

Authorize the City Manager to execute the first amendment to the agreement with LAZ Parking California LLC to continue providing parking enforcement services with amended scope for an additional one-year term from July 1, 2025 through June 30, 2026 and increase the contract amount by \$1,010,855 covering the additional one year of service for a total aggregate amount not to exceed \$2,887,743 (Agreement No. A-2025-XXX). .

GOVERNMENT CODE §84308 APPLIES: Yes

DISCUSSION

The Santa Ana Police Department has been contracting for additional parking enforcement services for over a decade. The current parking enforcement model is comprised of full-time and part-time Police Department Parking Enforcement Personnel and through an agreement with LAZ Parking California LLC (LAZ). The LAZ parking enforcement agreement was entered into as a result of a competitive Request for Proposal process in 2023 for an annual amount not to exceed \$938,444 for a two-year period from July 1, 2023 through June 30, 2025, with options for three (3) additional one (1) year renewals.

The current parking enforcement agreement with LAZ provides parking enforcement consisting of one (1) supervisor and seven (7) Parking Ambassadors to supplement the enforcement of street sweeping violations, permit parking, parking-specific municipal codes, and abandoned vehicle complaints. LAZ Parking Ambassadors provide assistance in the enforcement of five street sweeping routes five days per week.

On March 4, 2025, staff presented a report to City Council regarding the LAZ contract, services provided, citations issued, and steps taken by the Police Department to address customer service complaints. Direction was provided to start a new procurement for contract parking enforcement services. However, the timing of the procurement process

Contract Parking Enforcement Services

June 3, 2025

Page 2

and vetting of the potential service providers will take time beyond the expiration of the current contract on June 30, 2025. A Request for Proposal (RFP) process of such an essential service can result in a lengthy procurement process and may take months to be finalized, including the transition and implementation plan with the selected contractor. The Police Department will be issuing a new RFP for parking enforcement services in July of 2025 to coincide with the start of FY 2025-26. The RFP process is expected to take approximately six months.

In the interim, to ensure continuity of enforcement services, staff recommends exercising the first one-year renewal option with LAZ for continued parking enforcement services with an allocation of \$1,010,855 covering LAZ's services for one additional year. The increase of \$72,411 in the annual cost is due to LAZ's increase in union labor wages and benefits and vehicle costs for the ambassadors.

While the renewal option is for one year, the termination section in the original agreement remains in effect. Upon the conclusion of a RFP process and selection of a suitable contractor, the City can terminate the LAZ agreement upon thirty days written notice.

The scope of services are also being amended to specify that LAZ Ambassadors function at the absolute direction of the Santa Ana Police Department. LAZ Ambassadors will continue to have the ability to enforce the Santa Ana Municipal Code as well as the California Vehicle Code sections, only at the approval and discretion of the Santa Ana Police Department. The Police Department, at any time, can limit LAZ Ambassadors to issuing citations for parking violations only (i.e. no citations for missing front or rear license plates).

The City Council also expressed concerns regarding a lack of an educational approach tailored to our Santa Ana stakeholders from LAZ Ambassadors. Steps have been taken to address these concerns. In March 2025, all LAZ Ambassadors were re-deployed from the Downtown area to conduct enforcement efforts in other areas of the city to address parking complaints. SAPD Parking Control Officers are now deployed throughout the Downtown area conducting enforcement efforts and will exercise discretion in enforcing the Santa Ana Municipal Code and the California Vehicle Code.

On April 23, 2025, all Santa Ana Police Department Parking Control Officers along with all LAZ Ambassadors received refresher training on the Community Engagement Enforcement Philosophy and customer service. The purpose of this refresher training was to ensure all parking control officers have the necessary customer service and communication skills when dealing with people who are in violation of parking laws. Additionally, we delivered enhanced communication and listening skills to be implemented during all contacts. Continuous training will be provided to all enforcement staff as necessary throughout the renewal period to mitigate complaints and improve customer service.

ENVIRONMENTAL IMPACT

There is no environmental impact associated with this action.

FISCAL IMPACT

Funds will be available upon City Council adoption of the FY 25-26 budget for expenditure as follows:

Fiscal Year	Accounting Unit – Account No.	Fund Description	Accounting Unit, Account Description	Amount
FY 25-26	01114405-62300	General Fund	Traffic, Contract Services-Professional	\$1,010,855

EXHIBIT(S)

1. First Amendment to Agreement with LAZ Parking

Submitted By: Robert Rodriguez, Police Chief

Approved By: Alvaro Nuñez, City Manager

**FIRST AMENDMENT TO AGREEMENT WITH LAZ PARKING CALIFORNIA LLC
TO PROVIDE PARKING ENFORCEMENT SERVICES**

THIS FIRST AMENDMENT to the above-referenced agreement is entered into on June 3, 2025, by and between LAZ Parking California LLC, (“Consultant”), and the City of Santa Ana, a charter city and municipal corporation organized and existing under the Constitution and laws of the State of California (“City”).

RECITALS

- A. The parties entered into Agreement No. A-2023-121 on June 20, 2023 (“Agreement”) to provide parking enforcement services for the City’s Police Department. The term of the Agreement was two (2) years, from July 1, 2023 to June 30, 2025, with the option to grant up to three (3) one (1) year renewals. The total compensation was not to exceed \$1,876,888.
- B. The parties now wish to exercise the first option to renew and to increase the compensation by an additional \$1,010,855.
- C. The parties also wish to amend the Scope of the Agreement to clarify the function and direction of LAZ Ambassadors in regard to the enforcement of the Santa Ana Municipal Code and California Vehicle Code parking sections.

The Parties therefore agree:

1. **Section 1, Scope** is amended to add the following paragraph to **Exhibit A**:

“LAZ AMBASSADOR’S FUNCTION and DIRECTION – LAZ Ambassadors function at the absolute direction of the Santa Ana Police Department. LAZ Ambassadors will have the ability to enforce Santa Ana Municipal Code and California Vehicle Code parking sections, only at the approval and discretion of the Santa Ana Police Department. The Santa Ana Police Department at any time during the contract can restrict certain Santa Ana Municipal Code and California Vehicle Code parking sections from being enforced.”

2. **Section 2, Compensation** is amended to increase the compensation by an additional \$1,010,855 for a total not to exceed amount of **\$2,887,743**, and add **Exhibit B-1**, chart of costs effective July 1, 2025, attached hereto and incorporated herein.
3. **Section 3, Term** is amended to extend the term of the Agreement by an additional year from July 1, 2025 to June 30, 2026.
4. Except as modified by this First Amendment, all terms and conditions of the Agreement shall remain in full force and effect.

[Signatures on following page]

IN WITNESS WHEREOF, the parties hereto have executed this Amendment to the Agreement on the date and year first written above.

ATTEST

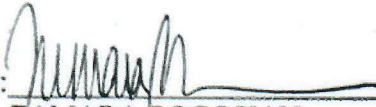
CITY OF SANTA ANA

JENNIFER L. HALL
City Clerk


ALVARO NUNEZ
City Manager

APPROVED AS TO FORM
SONIA R. CARVALHO
City Attorney

LAZ PARKING

By: 

TAMARA BOGOSIAN
Senior Assistant City Attorney

By: 

Dane Nielsen
Regional Vice President

RECOMMENDED FOR APPROVAL



ROBERT RODRIGUEZ
Chief of Police

Exhibit B-1

Effective 7/1/25						
EXHIBIT III PROPOSAL LINE ITEM PRICING - MAN HOUR						
LINE	DESCRIPTION	Quantity	UNIT	UNIT QUANTITY	UNIT PRICE	EXTENDED TOTAL PRICE
1	Supervisor - Parking Enforcement	1	Hourly	2,000	\$77.39	\$154,780.00
2	Checker - Parking Enforcement	7.5	Hourly	14,150	\$60.50	\$856,075.00
Total Extended Cost (Add Lines 1 and 2):						\$1,010,855.00

The increase in man hour rate is composed of wage related increases for employees under the Teamsters 911 CBA and operational expense increases for vehicles, vehicle insurance, fuel, etc. as shown below:

	Wage Related Increase	OPEX Related Increase
Supervisor - Parking Enforcement	\$ 4.72	\$ 1.67
Checker - Parking Enforcement	\$ 2.16	\$ 2.84